

RAL 180 20 05 Pitch green

We shudder at the sight of this green, close to Frankenstein's castle, bathed in the light of a crescent moon.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



RAL 180 20 10 Lacquer green

Garden furniture beneath trees. Branches and leaves decorate table and benches.



Communication	very low → very high	Custainahilitu	very low → very high
forward-looking	0000	Sustainability ecological	000•0
animated	00000	fresh	00000
human	0 • 0 0 0	helpful	0 • 0 0 0
with a narrative	$\circ \circ \circ \bullet \circ$	healing	\bullet 0 0 0 0
calming	$\circ \circ \bullet \circ \circ$	long-term	00000
Feelings		External-Effect	
pleasant	0 0 • 0 0	admired	00000
sensitive	0000	envied	00000
happy		trustworthy	0000
melancholy exciting	00000	surprising interesting	$0 \bullet 0 0 0$
exciting		meresting	
Senses		Internal-Effect	
cool	00000	sentimental 	• 0 0 0 0
dry	0000	secretive	00000
smooth fragrant	00000	self-confident distinguished	
soft	0000	Sexy	
0011		JUNY	
Charisma		Perception of Quality	
glamorous	0000	precious	00000
charming exotic	0000	discrete	00000
extrovert	$0 \bullet 0 0 0$	universal indifferent	00000
introvert	00000	rare	
Function		Symbolism	
certain	0000	sensible	00000
realistic functional	00000	passionate powerful	
activating	00000	striking	
heavy	0000	expressionless	0 • 0 0 0
J			3 2 3 3 3



RAL 180 20 15 Fence green

The colourful call to keep one's distance is fulfilled by this green clearly and naturally.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



RAL 180 20 20 Myrtle green

City parks are skilled in the nuance of green, the quiet corners of hellos and goodbyes.



Communication	very low → very high	Sustainability	very low → very high
forward-looking	00000	ecological	00 • 00
animated	0000	fresh	0000
human	$\circ \circ \bullet \circ \circ$	helpful	$\circ \circ \bullet \circ \circ$
with a narrative	$\circ \circ \bullet \circ \circ$	healing	$\circ \bullet \circ \circ \circ$
calming	00000	long-term	00000
Feelings		External-Effect	
pleasant	$\circ \bullet \circ \circ \circ$	admired	$\circ \circ \bullet \circ \circ$
sensitive	00000	envied 	0 • 0 0 0
happy	0 • 0 0 0	trustworthy	00000
melancholy exciting	0 0 0 0 0	surprising interesting	
exciting		interesting	
Senses		Internal-Effect	
cool	0000	sentimental	00000
dry	0000	secretive	00000
smooth	0000	self-confident	0000
fragrant soft	$0 \bullet 0 0 0$	distinguished sexy	
3011		ЗЕЛУ	
Charisma		Perception of Quality	
glamorous	00000	precious	0000
charming	0000	discrete	0000
exotic extrovert	00000	universal indifferent	
introvert	0 • 0 0 0	rare	
miliovert		Ture	
Function		Symbolism	
certain	00000	sensible 	00000
realistic	0000	passionate	0000
functional	00000	powerful	00000
activating heavy	0 • 0 0 0	striking expressionless	
iicavy		evhiegginiiregg	



RAL 180 30 05 Amazon green

A rare colour in the time of the Expressionists. Nature demonstrated its power through red, blue and yellow.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



RAL 180 30 10 Rich grey turquoise

Like a walk through a dense, evergreen forest when the thicket occasionally gives way to a clearing.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



RAL 180 30 15 Blackboard green

White on green – years of writing smudged, wiped, forgotten and erased.



Communication	very low → very high	Sustainability	very low → very high
forward-looking	00000	ecological	000•0
animated	0000	fresh	0 • 0 0 0
human	\bullet \circ \circ \circ	helpful	$\circ \circ \bullet \circ \circ$
with a narrative	$0 \bullet 0 0 0$	healing	0 • 0 0 0
calming	$\circ \bullet \circ \circ \circ$	long-term	0000
Feelings		External-Effect	
pleasant	$\circ \bullet \circ \circ \circ$	admired	$\circ \circ \bullet \circ \circ$
sensitive	$\circ \circ \bullet \circ \circ$	envied	$\circ \circ \bullet \circ \circ$
happy	• 0 0 0 0	trustworthy · ·	0000
melancholy	00000	surprising intersecting	• 0 0 0 0
exciting	0 • 0 0 0	interesting	0 • 0 0 0
Senses		Internal-Effect	
cool	0000	sentimental	00000
dry	0000	secretive	00000
smooth	0 0 0 0 0	self-confident	0000
fragrant soft		distinguished sexy	00000
3011		ЗЕЛУ	
Charisma		Perception of Quality	
glamorous	00000	precious	00000
charming	0000	discrete	0000
exotic extrovert	00000	universal indifferent	0 • 0 0 0
introvert	0000	rare	$0 \bullet 0 0 0$
marovore		Tuit	
Function		Symbolism	
certain	$\circ \bullet \circ \circ \circ$	sensible	0 0 0 0 0
realistic	00000	passionate	0000
functional	0 • 0 0 0	powerful	0 0 0 0 0
activating	00000	striking	
heavy		expressionless	



RAL 180 30 20 Swedish green

Built by the lake – wooden, simple and cozy – endless day, hardly time to doze.



	very low → very high		very low → very high
Communication		Sustainability	
forward-looking	0000	ecological	00000
animated	0 • 0 0 0	fresh	0000
human with a narrative	$0 \bullet 0 0 0$	helpful healing	0 • 0 0 0
calming	00000	long-term	
cathing		tong term	
Feelings		External-Effect	
pleasant	$\circ \circ \bullet \circ \circ$	admired	$\circ \circ \bullet \circ \circ$
sensitive	$\circ \circ \circ \bullet \circ$	envied	$\circ \bullet \circ \circ \circ$
happy	$\circ \bullet \circ \circ \circ$	trustworthy	$\circ \circ \circ \bullet \circ$
melancholy	00000	surprising	0000
exciting	$\circ \bullet \circ \circ \circ$	interesting	$\circ \circ \bullet \circ \circ$
Senses		Internal-Effect	
cool	$\circ \circ \bullet \circ \circ$	sentimental	00 • 00
dry	00 • 00	secretive	00000
smooth	$\circ \bullet \circ \circ \circ$	self-confident	$\circ \circ \bullet \circ \circ$
fragrant	$\circ \bullet \circ \circ \circ$	distinguished	$\circ \circ \circ \bullet \circ$
soft	$\circ \circ \circ \bullet \circ$	sexy	$\circ \bullet \circ \circ \circ$
Charisma		Perception of Quality	
glamorous	0 • 0 0 0	precious	000•0
charming	0 • 0 0 0	discrete	00 • 00
exotic	$\circ \circ \bullet \circ \circ$	universal	$\circ \bullet \circ \circ \circ$
extrovert	$\circ \circ \bullet \circ \circ$	indifferent	$\circ \bullet \circ \circ \circ$
introvert	$\circ \circ \circ \bullet \circ$	rare	$\circ \circ \bullet \circ \circ$
Function		Symbolism	
certain	00000	sensible	000•0
realistic	00000	passionate	0 • 0 0 0
functional	0000	powerful	00000
activating	0 • 0 0 0	striking	0 • 0 0 0
heavy	0000	expressionless	$\circ \circ \circ \bullet \circ$



RAL 180 30 25 Fjord green

When everything is reflected: the rock, the evergreen trees, the light on the water, even me.



O a manus i a a bi a m	very low → very high	Containability	very low → very high
Communication forward-looking	000•0	Sustainability ecological	00000
animated	00000	fresh	
human	00000	helpful	0 • 0 0 0
with a narrative	0 • 0 0 0	healing	0 • 0 0 0
calming	00000	long-term	0000
Feelings		External-Effect	
pleasant	$\circ \circ \circ \bullet \circ$	admired	0000
sensitive	0000	envied	0 0 0 0 0
happy	0 • 0 0 0	trustworthy	0000
melancholy exciting	0000	surprising interesting	
exciting		interesting	
Senses		Internal-Effect	
cool	$\circ \circ \circ \bullet \circ$	sentimental	$\circ \circ \bullet \circ \circ$
dry	0 • 0 0 0	secretive	00000
smooth	0000	self-confident	0000
fragrant soft	00000	distinguished	
5011		sexy	
Charisma		Perception of Quality	
glamorous	$\circ \circ \circ \bullet \circ$	precious	$\circ \circ \circ \circ \bullet$
charming 	0000	discrete	0000
exotic	0000	universal	0000
extrovert introvert	00000	indifferent	$0 \bullet 0 0 0$
IIIIIOVEIL		rare	
Function		Symbolism	
certain	$\circ \circ \bullet \circ \circ$	sensible	$\circ \circ \circ \circ \bullet$
realistic	0000	passionate	0 • 0 0 0
functional	00000	powerful	0000
activating		striking	0 0 0 0 0
heavy	$\circ \circ \circ \bullet \circ$	expressionless	$\circ \circ \bullet \circ \circ$



RAL 180 30 30 Urban green

Instead of green in beautiful clarity – a pinch of colour perhaps?



Communication	very low → very high	Suctainability	very low → very high
forward-looking animated human with a narrative calming		Sustainability ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



RAL 180 30 35 Jungle green

Foliage from bamboo to cactus, from fern to ivy – locks away walls and window sills.



Communication	very low → very high	Suctainability	very low → very high
forward-looking animated human with a narrative calming		Sustainability ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



RAL 180 40 05 Earth green

Butter-soft foundations interwoven by moss, bark and branches, light and ergonomically forgiving.



Communication	very low → very high	Suctainability	very low → very high
forward-looking animated human with a narrative calming		Sustainability ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



RAL 180 40 10 Pine green

A colour that robes future and past classics in cashmere, Pure-Wool flannel and linen.



Communication	very low → very high	Sustainability	very low → very high
forward-looking	$\circ \circ \bullet \circ \circ$	ecological	0000
animated	$\circ \circ \circ \bullet \circ$	fresh	$\circ \bullet \circ \circ \circ$
human	00000	helpful	0 • 0 0 0
with a narrative	0000	healing	0000
calming	00 • 00	long-term	0000
Feelings		External-Effect	
pleasant	$\circ \circ \bullet \circ \circ$	admired	$\circ \circ \circ \bullet \circ$
sensitive	$\circ \circ \circ \bullet \circ$	envied	$\circ \circ \bullet \circ \circ$
happy	$\circ \bullet \circ \circ \circ$	trustworthy	$\circ \circ \circ \bullet \circ$
melancholy	0000	surprising	00000
exciting	• 0 0 0 0	interesting	00000
Senses		Internal-Effect	
cool	$\circ \bullet \circ \circ \circ$	sentimental	0000
dry	$\circ \circ \bullet \circ \circ$	secretive	$\circ \circ \circ \bullet \circ$
smooth	\bullet \circ \circ \circ	self-confident	$\circ \circ \bullet \circ \circ$
fragrant	$\circ \bullet \circ \circ \circ$	distinguished	$\circ \bullet \circ \circ \circ$
soft	00000	sexy	• 0 0 0 0
Charisma		Perception of Quality	
glamorous	$\circ \bullet \circ \circ \circ$	precious	$\circ \circ \bullet \circ \circ$
charming	$\circ \circ \bullet \circ \circ$	discrete	$\circ \bullet \circ \circ \circ$
exotic	$\circ \circ \bullet \circ \circ$	universal	$\circ \circ \bullet \circ \circ$
extrovert	\bullet 0 0 0 0	indifferent	$\circ \circ \bullet \circ \circ$
introvert	$\circ \circ \circ \bullet \circ$	rare	• 0 0 0 0
Function		Symbolism	
certain	$\circ \circ \bullet \circ \circ$	sensible	$\circ \circ \circ \bullet \circ$
realistic	$\circ \circ \bullet \circ \circ$	passionate	$0 \bullet 0 0 0$
functional	$\circ \circ \circ \bullet \circ$	powerful	$\circ \circ \circ \bullet \circ$
activating	$\circ \bullet \circ \circ \circ$	striking	$\circ \circ \bullet \circ \circ$
heavy	$\circ \circ \bullet \circ \circ$	expressionless	\bullet \circ \circ \circ



RAL 180 40 15 Forest greenery

Our experiences of green are as rich in stillness as they are poor in impatient syncopation.



Communication	very low → very high	Sustainahility	very low → very high
forward-looking animated human with a narrative calming		Sustainability ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



RAL 180 40 20 Sea green

The undulating waves of love and the sea share the same purity as light and air.



	very low → very high		very low → very high
Communication		Sustainability	
forward-looking	0000	ecological	00000
animated	0000	fresh	0 • 0 0 0
human	0000	helpful	0000
with a narrative	00000	healing	0 0 0 0 0
calming	0 • 0 0 0	long-term	0000
Feelings		External-Effect	
pleasant	$\circ \circ \bullet \circ \circ$	admired	$\circ \circ \bullet \circ \circ$
sensitive	$\circ \circ \bullet \circ \circ$	envied	$\circ \circ \bullet \circ \circ$
happy	$\circ \bullet \circ \circ \circ$	trustworthy	$\circ \circ \bullet \circ \circ$
melancholy	$\circ \circ \circ \bullet \circ$	surprising	$\circ \circ \circ \bullet \circ$
exciting	$\circ \bullet \circ \circ \circ$	interesting	00000
Senses		Internal-Effect	
cool	$\circ \circ \circ \bullet \circ$	sentimental	$\circ \circ \bullet \circ \circ$
dry	$\circ \circ \bullet \circ \circ$	secretive	$\circ \circ \bullet \circ \circ$
smooth	$0 \bullet 0 0 0$	self-confident	$000 \bullet 0$
fragrant	$\circ \circ \bullet \circ \circ$	distinguished	$\circ \bullet \circ \circ \circ$
soft	$\circ \circ \circ \bullet \circ$	sexy	• 0 0 0 0
Charisma		Perception of Quality	
glamorous	$\circ \circ \circ \bullet \circ$	precious	0000
charming	$\circ \circ \bullet \circ \circ$	discrete	$\circ \circ \circ \bullet \circ$
exotic	$\circ \circ \bullet \circ \circ$	universal	$0 \bullet 0 0 0$
extrovert	$0 \bullet 0 0 0$	indifferent	$0 \bullet 0 0 0$
introvert	$\circ \circ \bullet \circ \circ$	rare	$\circ \circ \bullet \circ \circ$
Function		Symbolism	
certain	$\circ \circ \bullet \circ \circ$	sensible	00000
realistic	00 • 00	passionate	0000
functional	0 • 0 0 0	powerful	00000
activating	00000	striking	00 • 00
heavy	00000	expressionless	0000



RAL 180 40 25 Eucalyptus green

A colour that awakens our senses of smell and taste and guarantees that we breathe easy.



Communication	very low → very high	Sustainahility	very low → very high
forward-looking	0000	Sustainability ecological	0000
animated	$\circ \circ \circ \bullet \circ$	fresh	0000
human	$\circ \circ \bullet \circ \circ$	helpful	$\circ \circ \bullet \circ \circ$
with a narrative	$\circ \circ \circ \circ \bullet$	healing	$\circ \circ \bullet \circ \circ$
calming	0 • 0 0 0	long-term	00000
Feelings		External-Effect	
pleasant	$\circ \circ \bullet \circ \circ$	admired	$\circ \circ \bullet \circ \circ$
sensitive	0000	envied	0 • 0 0 0
happy	0000	trustworthy	0000
melancholy	00000	surprising intersecting	0000
exciting	0 • 0 0 0	interesting	00000
Senses		Internal-Effect	
cool	0000	sentimental	0000
dry	0000	secretive	0000
smooth	00000	self-confident	00000
fragrant soft		distinguished	00000
5011		sexy	
Charisma		Perception of Quality	
glamorous	00000	precious 	0000
charming	0000	discrete	0000
exotic extrovert	00000	universal indifferent	
introvert	00000	rare	$0 \bullet 0 0 0$
merovere		Tare	
Function		Symbolism	
certain	\bigcirc \bigcirc \bigcirc \bigcirc \bigcirc	sensible	00000
realistic	0000	passionate	0 • 0 0 0
functional	0000	powerful	0000
activating	00000	striking	00000
heavy	$\circ \circ \bullet \circ \circ$	expressionless	$\circ \bullet \circ \circ \circ$



RAL 180 40 30 Fresh ivy green

The most interesting houses are those whose facades are home to climbing ivy.



	very low → very high		very low → very high
Communication	0 0 0 0	Sustainability	
forward-looking animated	00000	ecological fresh	
human	00000	helpful	
with a narrative	00000	healing	
calming	0000	long-term	0000
Feelings		External-Effect	
pleasant	$\circ \circ \bullet \circ \circ$	admired	$\circ \circ \bullet \circ \circ$
sensitive	$\circ \circ \bullet \circ \circ$	envied	$\circ \bullet \circ \circ \circ$
happy	0 • 0 0 0	trustworthy 	0 • 0 0 0
melancholy	00000	surprising	00000
exciting	00 • 00	interesting	0000
Senses		Internal-Effect	
cool	0 • 0 0 0	sentimental	0 • 0 0 0
dry	0000	secretive	0 0 0 0 0
smooth	00000	self-confident	0000
fragrant soft	00000	distinguished sexy	
3011		30,1	
Charisma		Perception of Quality	
glamorous	0000	precious	00000
charming	0 • 0 0 0	discrete	0000
exotic extrovert	00000	universal indifferent	0000
introvert	0000	rare	
IIIIIOVEIL		raie	
Function		Symbolism	
certain	$\circ \circ \circ \bullet \circ$	sensible	$\circ \circ \bullet \circ \circ$
realistic	00000	passionate	0000
functional	0000	powerful	00000
activating	00000	striking	0000
heavy	$\circ \circ \circ \circ \bullet$	expressionless	$\circ \bullet \circ \circ \circ$



RAL 180 40 35 Chrysocolla medium green

Colours oxidized in prehistoric times in copper deposits – as a present to us in the future.



	very low → very high		very low → very high
Communication	0 0 0 0	Sustainability	
forward-looking animated	0000	ecological fresh	0000
human	00000	helpful	
with a narrative	0000	healing	
calming	• 0 0 0 0	long-term	0000
Feelings		External-Effect	
pleasant	$\circ \circ \bullet \circ \circ$	admired	00000
sensitive	$\circ \bullet \circ \circ \circ$	envied	$\circ \circ \bullet \circ \circ$
happy	$\circ \circ \circ \bullet \circ$	trustworthy	$\circ \circ \circ \bullet \circ$
melancholy	00000	surprising	\bigcirc \bigcirc \bigcirc \bigcirc \bigcirc
exciting	0 • 0 0 0	interesting	0 • 0 0 0
Senses		Internal-Effect	
cool	$\circ \circ \circ \bullet \circ$	sentimental	$\circ \circ \bullet \circ \circ$
dry	0000	secretive	00000
smooth	00000	self-confident	00000
fragrant soft	00000	distinguished	0 0 0 0 0
2011		sexy	
Charisma		Perception of Quality	
glamorous	0000	precious	0000
charming	0 • 0 0 0	discrete	00000
exotic extrovert	00000	universal indifferent	$0 \bullet 0 0 0$
introvert	$0 \bullet 0 0 0$	rare	
marovert		Turc	
Function		Symbolism	
certain	00000	sensible	0000
realistic	00000	passionate	0 0 0 0 0
functional	00000	powerful	00000
activating	00000	striking	
heavy	$\circ \circ \circ \bullet \circ$	expressionless	$\circ \bullet \circ \circ \circ$



RAL 180 40 40 Poster green

An energy-laden essence promotes this colour. It shines animatedly and healthily.



Communication	very low → very high	Sustainability	very low → very high
forward-looking	0000	ecological	0000
animated	$\circ \circ \bullet \circ \circ$	fresh	$\circ \circ \circ \bullet \circ$
human	$\circ \bullet \circ \circ \circ$	helpful	$\circ \bullet \circ \circ \circ$
with a narrative	00000	healing	0 0 0 0 0
calming	0 • 0 0 0	long-term	00000
Feelings		External-Effect	
pleasant	$\circ \circ \bullet \circ \circ$	admired	$\circ \circ \circ \bullet \circ$
sensitive	0 • 0 0 0	envied	• 0 0 0 0
happy	0000	trustworthy 	00000
melancholy	0000	surprising	0000
exciting	• 0 0 0 0	interesting	0000
Senses		Internal-Effect	
cool	$\circ \circ \bullet \circ \circ$	sentimental	$\circ \circ \bullet \circ \circ$
dry	0000	secretive	0 • 0 0 0
smooth	00000	self-confident	0000
fragrant	0000	distinguished	0000
soft	00000	sexy	• 0 0 0 0
Charisma		Perception of Quality	
glamorous	$\circ \circ \bullet \circ \circ$	precious	$\circ \circ \circ \bullet \circ$
charming	0 • 0 0 0	discrete	0000
exotic	00000	universal	0 • 0 0 0
extrovert	0000	indifferent	0 • 0 0 0
introvert	• 0 0 0 0	rare	00000
Function		Symbolism	
certain	$\circ \circ \circ \bullet \circ$	sensible	$\circ \circ \bullet \circ \circ$
realistic	0000	passionate	0 • 0 0 0
functional	0000	powerful	0000
activating	0 • 0 0 0	striking	00000
heavy	$\circ \circ \circ \bullet \circ$	expressionless	$\circ \bullet \circ \circ \circ$



RAL 180 40 45 Teal dark green

Intrinsic to this colour is an iridescent power, it shimmers without illuminating, vibrates without trembling, triumphs without insignia.



	very low → very high		very low → very high
Communication		Sustainability	
forward-looking	0000	ecological	00000
animated	00000	fresh	0000
human	0000	helpful	0 • 0 0 0
with a narrative	0000	healing	0000
calming	00 • 00	long-term	0000
Feelings		External-Effect	
pleasant	$\circ \bullet \circ \circ \circ$	admired	$\circ \circ \circ \bullet \circ$
sensitive	$\circ \circ \bullet \circ \circ$	envied	$\circ \circ \bullet \circ \circ$
happy	$\circ \circ \circ \bullet \circ$	trustworthy	$\circ \circ \circ \bullet \circ$
melancholy	$\circ \circ \bullet \circ \circ$	surprising	$\circ \circ \circ \bullet \circ$
exciting	0000	interesting	$\circ \circ \bullet \circ \circ$
Senses		Internal-Effect	
cool	0000	sentimental	$\circ \circ \bullet \circ \circ$
dry	$0 \bullet 0 0 0$	secretive	$\circ \circ \circ \bullet \circ$
smooth	$\circ \circ \bullet \circ \circ$	self-confident	$000 \bullet 0$
fragrant	$\circ \circ \circ \bullet \circ$	distinguished	$000 \bullet 0$
soft	$\circ \circ \bullet \circ \circ$	sexy	• 0 0 0 0
Charisma		Perception of Quality	
glamorous	$\circ \circ \circ \bullet \circ$	precious	$\circ \circ \bullet \circ \circ$
charming	$\circ \bullet \circ \circ \circ$	discrete	$\circ \circ \circ \bullet \circ$
exotic	$\circ \circ \circ \bullet \circ$	universal	$0 \bullet 0 0 0$
extrovert	$\circ \circ \circ \bullet \circ$	indifferent	$\circ \circ \bullet \circ \circ$
introvert	$\circ \bullet \circ \circ \circ$	rare	$\circ \circ \circ \bullet \circ$
Function		Symbolism	
certain	$\circ \circ \bullet \circ \circ$	sensible	00000
realistic	00 • 00	passionate	00 • 00
functional	0 • 0 0 0	powerful	00000
activating	0000	striking	00000
heavy	00000	expressionless	• 0 0 0 0



RAL 180 50 05 Dusk green

The colour that floats above the water, in the grey of dawn it holds back the day and doesn't move.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	00000000000000000000
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



RAL 180 50 10 Refreshing green

At the transition from slumber to wakefulness to silent contemplation and reflection.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



RAL 180 50 15 Dull turquoise

Muted colours are not dazzling, they take responsibility instead.



Communication	very low → very high	Suctainability	very low → very high
forward-looking	00 • 00	Sustainability ecological	000•0
animated	$\circ \circ \bullet \circ \circ$	fresh	$\circ \circ \bullet \circ \circ$
human	$\circ \circ \circ \bullet \circ$	helpful	$0 \bullet 0 0 0$
with a narrative	$\circ \circ \circ \bullet \circ$	healing	\bullet \circ \circ \circ
calming	0 • 0 0 0	long-term	00000
Feelings		External-Effect	
pleasant	$\circ \circ \circ \bullet \circ$	admired	$\circ \circ \bullet \circ \circ$
sensitive	0000	envied 	0 • 0 0 0
happy	0 • 0 0 0	trustworthy	0000
melancholy exciting	00000	surprising interesting	$0 \bullet 0 0 0$
exciting		interesting	
Senses		Internal-Effect	
cool	0 • 0 0 0	sentimental	$\circ \bullet \circ \circ \circ$
dry	0 • 0 0 0	secretive	0000
smooth	0000	self-confident	0000
fragrant soft	$0 \bullet 0 0 0$	distinguished	
3011		sexy	
Charisma		Perception of Quality	
glamorous	0 • 0 0 0	precious	00000
charming	• 0 0 0 0	discrete	0000
exotic	0000	universal	0 0 0 0 0
extrovert introvert	$0 \bullet 0 0 0$	indifferent rare	
IIIIIOVEIT		laic	
Function		Symbolism	
certain	$\bigcirc \bigcirc \bigcirc \bigcirc \bigcirc \bigcirc$	sensible	$\circ \circ \bullet \circ \circ$
realistic	0 • 0 0 0	passionate	0 0 0 0 0
functional	00000	powerful	00000
activating	00000	striking	0 0 0 0 0
heavy	00000	expressionless	$\circ \bullet \circ \circ \circ$



RAL 180 50 20 Azurite water green

Azurite changes into malachite, taking on deeper hues of green: a chamaeleon-like skill also possessed by inanimate nature.



	very low → very high		very low → very high
Communication		Sustainability	
forward-looking	0000	ecological	00000
animated	0 • 0 0 0	fresh	0 0 0 0 0
human	0 • 0 0 0	helpful	0000
with a narrative	0000	healing	0000
calming	00000	long-term	00000
Feelings		External-Effect	
pleasant	$\circ \bullet \circ \circ \circ$	admired	$\circ \bullet \circ \circ \circ$
sensitive	$\circ \circ \circ \bullet \circ$	envied	$\circ \bullet \circ \circ \circ$
happy	$\circ \circ \bullet \circ \circ$	trustworthy	$\circ \circ \circ \bullet \circ$
melancholy	$\circ \circ \circ \bullet \circ$	surprising	$\circ \circ \circ \bullet \circ$
exciting	$\circ \circ \bullet \circ \circ$	interesting	$\circ \circ \bullet \circ \circ$
Senses		Internal-Effect	
cool	$\circ \circ \circ \bullet \circ$	sentimental	$\circ \circ \bullet \circ \circ$
dry	$\circ \circ \bullet \circ \circ$	secretive	$\circ \circ \circ \bullet \circ$
smooth	$\circ \circ \bullet \circ \circ$	self-confident	$\circ \circ \bullet \circ \circ$
fragrant	$\circ \bullet \circ \circ \circ$	distinguished	$\circ \circ \circ \bullet \circ$
soft	$\circ \circ \circ \bullet \circ$	sexy	• 0 0 0 0
Charisma		Perception of Quality	
glamorous	$\circ \circ \bullet \circ \circ$	precious	0000
charming	$\circ \bullet \circ \circ \circ$	discrete	$\circ \circ \circ \bullet \circ$
exotic	$\circ \circ \circ \bullet \circ$	universal	$\circ \circ \bullet \circ \circ$
extrovert	$\circ \circ \bullet \circ \circ$	indifferent	$\circ \bullet \circ \circ \circ$
introvert	$\circ \circ \circ \bullet \circ$	rare	$\circ \circ \circ \bullet \circ$
Function		Symbolism	
certain	$\circ \circ \bullet \circ \circ$	sensible	0000
realistic	00000	passionate	0 • 0 0 0
functional	00000	powerful	00000
activating	$\circ \circ \bullet \circ \circ$	striking	$\circ \circ \bullet \circ \circ$
heavy	$\circ \circ \circ \circ \bullet$	expressionless	\bullet 0 0 0 0



RAL 180 50 25 Copper mineral green

A colour from architecture found on roofs and building facades, in bay windows and alcoves, on pillars and colonnaded entries.



Communication	very low → very high	Sustainahility	very low → very high
forward-looking animated human with a narrative calming		Sustainability ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



RAL 180 50 30 Glass green

Already popular in antiquity, the ancient Romans loved their green-tinted glass goblets and bowls, translucent power against a light background.



Communication	very low → very high	Sustainability	very low → very high
forward-looking	000•0	ecological	0000
animated	00000	fresh	0000
human	$\circ \bullet \circ \circ \circ$	helpful	$\circ \circ \circ \bullet \circ$
with a narrative	00000	healing	0 • 0 0 0
calming	00000	long-term	0000
Feelings		External-Effect	
pleasant	$\circ \circ \bullet \circ \circ$	admired	$\circ \circ \circ \bullet \circ$
sensitive	0000	envied	0000
happy	0 • 0 0 0	trustworthy	0 0 0 0 0
melancholy exciting	$0 \bullet 0 0 0$	surprising interesting	
CACITING		meresting	
Senses		Internal-Effect	
cool	0000	sentimental 	0000
dry smooth	0000	secretive self-confident	0000
fragrant	00000	distinguished	
soft	00000	sexy	• 0 0 0 0
		•	
Charisma	0 0 0 0 0	Perception of Quality	
glamorous	00000	precious discrete	00000
charming exotic	$0 \bullet 0 0 0$	universal	
extrovert	00000	indifferent	
introvert	0 • 0 0 0	rare	0 • 0 0 0
Function		Symbolism	
certain	00000	sensible	000•0
realistic	00000	passionate	0 • 0 0 0
functional	0000	powerful	00000
activating	$\circ \circ \circ \bullet \circ$	striking	$\circ \circ \circ \bullet \circ$
heavy	$\circ \circ \bullet \circ \circ$	expressionless	\bullet 0 0 0 0



RAL 180 50 35 Summer turquoise

After a heavy thunderstorm, this colour shines with even greater brilliance and verve.



Communication	very low → very high	Custoinabilitu	very low → very high
Communication forward-looking	0000	Sustainability ecological	0000
animated	00000	fresh	
human	0 • 0 0 0	helpful	
with a narrative	0000	healing	• 0 0 0 0
calming	000•0	long-term	0000
Feelings		External-Effect	
pleasant	$\circ \circ \bullet \circ \circ$	admired	$\circ \circ \circ \circ \circ$
sensitive	0000	envied 	00000
happy	00000	trustworthy	00000
melancholy	0 • 0 0 0	surprising interceting	0000
exciting	$\circ \circ \bullet \circ \circ$	interesting	0000
Senses		Internal-Effect	
cool	$\circ \circ \circ \bullet \circ$	sentimental	$\circ \bullet \circ \circ \circ$
dry	• 0 0 0 0	secretive	0000
smooth	0 • 0 0 0	self-confident	00000
fragrant	0000	distinguished	00000
soft	00000	sexy	0 • 0 0 0
Charisma		Perception of Quality	
glamorous	$\circ \circ \bullet \circ \circ$	precious	$\circ \circ \circ \circ \bullet$
charming	0000	discrete	$\circ \circ \bullet \circ \circ$
exotic	0000	universal	0000
extrovert	0000	indifferent	0 0 0 0 0
introvert	0000	rare	00000
Function		Symbolism	
certain	$\circ \circ \circ \bullet \circ$	sensible	$\circ \circ \circ \bullet \circ$
realistic	$\circ \circ \circ \bullet \circ$	passionate	$\circ \circ \bullet \circ \circ$
functional	0000	powerful	0000
activating	00000	striking	00000
heavy	$\circ \circ \bullet \circ \circ$	expressionless	• 0 0 0 0



RAL 180 50 40 Christmas green

Wherever Christmas is celebrated, the world turns green with flecks of red and a sprinkling of silver. People sing hymns to this green.



	very low → very high		very low → very high
Communication		Sustainability	
forward-looking	0000	ecological	00000
animated	00000	fresh	0000
human	0 • 0 0 0	helpful	0000
with a narrative	00000	healing	0000
calming	0 • 0 0 0	long-term	0000
Feelings		External-Effect	
pleasant	$\circ \circ \bullet \circ \circ$	admired	$\circ \circ \circ \bullet \circ$
sensitive	$\circ \bullet \circ \circ \circ$	envied	$\circ \circ \circ \bullet \circ$
happy	$\circ \circ \circ \circ \bullet$	trustworthy	$\circ \circ \bullet \circ \circ$
melancholy	$\circ \circ \bullet \circ \circ$	surprising	$\circ \circ \circ \bullet \circ$
exciting	$\circ \circ \bullet \circ \circ$	interesting	$\circ \circ \bullet \circ \circ$
Senses		Internal-Effect	
cool	$\circ \circ \circ \bullet \circ$	sentimental	$\circ \circ \bullet \circ \circ$
dry	$\circ \circ \bullet \circ \circ$	secretive	$\circ \circ \bullet \circ \circ$
smooth	$\circ \circ \bullet \circ \circ$	self-confident	$000 \bullet 0$
fragrant	$\circ \circ \bullet \circ \circ$	distinguished	$000 \bullet 0$
soft	$\circ \circ \circ \bullet \circ$	sexy	\bullet 0 0 0 0
Charisma		Perception of Quality	
glamorous	0000	precious	$\circ \circ \circ \bullet \circ$
charming	$\circ \circ \bullet \circ \circ$	discrete	$\circ \circ \bullet \circ \circ$
exotic	$\circ \circ \bullet \circ \circ$	universal	$\circ \circ \bullet \circ \circ$
extrovert	$\circ \circ \bullet \circ \circ$	indifferent	$\circ \bullet \circ \circ \circ$
introvert	$\circ \bullet \circ \circ \circ$	rare	$\circ \circ \circ \bullet \circ$
Function		Symbolism	
certain	0000	sensible	00 • 00
realistic	00000	passionate	0000
functional	00000	powerful	00000
activating	0000	striking	$\circ \circ \circ \bullet \circ$
heavy	$\circ \circ \bullet \circ \circ$	expressionless	$\circ \bullet \circ \circ \circ$



RAL 180 50 45 Industrial turquoise

In the factory, this colour establishes just how much man and machine can achieve.



Communication	very low → very high	Custainahilitu	very low → very high
forward-looking	0000	Sustainability ecological	0000
animated	00000	fresh	00000
human	0000	helpful	$\circ \circ \bullet \circ \circ$
with a narrative	$\circ \circ \circ \bullet \circ$	healing	$\circ \circ \bullet \circ \circ$
calming	00 • 00	long-term	0000
Feelings		External-Effect	
pleasant	$\circ \circ \bullet \circ \circ$	admired	00000
sensitive	0000	envied	00000
happy	00000	trustworthy	0000
melancholy exciting	$0 \bullet 0 0 0$	surprising interesting	
exciting		interesting	
Senses		Internal-Effect	
cool	0000	sentimental	0 0 0 0
dry	0000	secretive	0000
smooth	0000	self-confident	00000
fragrant soft	$00 \bullet 00$	distinguished sexy	0000
3011		ЗЕЛУ	
Charisma		Perception of Quality	
glamorous	00000	precious	00000
charming	0000	discrete	0000
exotic	0000	universal indifferent	00000
extrovert introvert	00000	rare	
IIIIIOVEIT		laic	
Function		Symbolism	
certain	\bigcirc \bigcirc \bigcirc \bigcirc \bigcirc	sensible	\bigcirc \bigcirc \bigcirc \bigcirc
realistic	0000	passionate	0 • 0 0 0
functional	0000	powerful	00000
activating	00000	striking	0000
heavy	00000	expressionless	\bullet 0 0 0 0



RAL 180 50 50 Ocean green

Every ocean has its own unique colour scheme of distinctive tones.



Communication	very low → very high	Sustainability	very low → very high
forward-looking	00000	ecological	0000
animated	0000	fresh	00000
human	$\circ \circ \circ \bullet \circ$	helpful	$\circ \circ \bullet \circ \circ$
with a narrative	$\circ \circ \circ \circ \bullet$	healing	$\circ \circ \circ \bullet \circ$
calming	$\circ \bullet \circ \circ \circ$	long-term	0000
Feelings		External-Effect	
pleasant	$\circ \circ \bullet \circ \circ$	admired	$\circ \circ \circ \circ \bullet$
sensitive	0 • 0 0 0	envied	00000
happy	00000	trustworthy 	0000
melancholy	0 0 0 0 0	surprising	0000
exciting	0000	interesting	0000
Senses		Internal-Effect	
cool	0000	sentimental 	00000
dry	0 • 0 0 0	secretive	0 • 0 0 0
smooth	0000	self-confident	00000
fragrant soft	00000	distinguished	
2011		sexy	0 • 0 0 0
Charisma		Perception of Quality	
glamorous	00000	precious	00000
charming	00000	discrete	00000
exotic extrovert	0000	universal indifferent	
introvert	0000	rare	
merovere		Tare	
Function		Symbolism	
certain	0000	sensible	00000
realistic	00000	passionate	0000
functional	0000	powerful	00000
activating	00000	striking	0000
heavy	$\circ \circ \circ \bullet \circ$	expressionless	$\circ \bullet \circ \circ \circ$



RAL 180 60 05 Marble green-grey

A rarity amongst colours, unusual in marble or sandstone but frequently found in nature.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	0 0 0 00 0 0 00 0 0 00 0 0 00 0 0 0
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	0 0 0 00 0 0 00 0 0 00 0 0 00 0 0 0
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



RAL 180 60 10 Tile green

Whether in fashion, in area design for trains, planes and automobiles: tile green is comfortable.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



RAL 180 60 15 Copper roof green

Antique relics, diminutive cherubs, life-size Olympians and parapets all wear robes in this green.



Communication	very low → very high	Sustainability	very low → very high
forward-looking	00000	ecological	00000
animated	0000	fresh	0 • 0 0 0
human	00000	helpful	0 • 0 0 0
with a narrative calming	00000	healing long-term	
cutiling		tong term	
Feelings		External-Effect	
pleasant	$\circ \circ \circ \bullet \circ$	admired	$\circ \circ \bullet \circ \circ$
sensitive	0000	envied	0 • 0 0 0
happy melancholy	0 • 0 0 0	trustworthy surprising	0000
exciting	0 • 0 0 0	interesting	
Oxoning		moroung	
Senses		Internal-Effect	
cool	0000	sentimental	0 • 0 0 0
dry	0000	secretive	0000
smooth fragrant	0 0 0 0 0	self-confident distinguished	
soft		sexy	• 0 0 0 0
		<i>-</i>	
Charisma		Perception of Quality	
glamorous	0000	precious	0 • 0 0 0
charming exotic	• 0 0 0 0	discrete universal	0000
extrovert	00000	indifferent	$0 \bullet 0 0 0$
introvert	0000	rare	
Function		Symbolism	
certain	00000	sensible	00000
realistic	00000	passionate	0 • 0 0 0
functional	00000	powerful striking	$00 \bullet 00$
activating heavy		expressionless	
neavy		CAPICOOIUIICOO	



RAL 180 60 20 Sage green

Colours whose fragrance and flavour we enjoy are the most popular because we are seduced by their ability.



Communication	very low → very high	Sustainahility	very low → very high
forward-looking animated human with a narrative calming		Sustainability ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



RAL 180 60 25 Petrol green

Omnipresent in daily reality, always useful, ready-to-go and trusted.



Communication	very low → very high	Sustainability	very low → very high
forward-looking	0000	ecological	0000
animated	$\circ \circ \circ \bullet \circ$	fresh	$\circ \circ \circ \bullet \circ$
human	$\circ \bullet \circ \circ \circ$	helpful	$\circ \circ \bullet \circ \circ$
with a narrative	\bigcirc \bigcirc \bigcirc \bigcirc \bigcirc	healing	$\circ \bullet \circ \circ \circ$
calming	$\circ \circ \bullet \circ \circ$	long-term	00000
Feelings		External-Effect	
pleasant	0 0 • 0 0	admired	00000
sensitive	0 • 0 0 0	envied 	0 • 0 0 0
happy	0000	trustworthy	0000
melancholy	00000	surprising interesting	00000
exciting	0 • 0 0 0	interesting	00000
Senses		Internal-Effect	
cool	00000	sentimental	00000
dry	0 • 0 0 0	secretive	0 • 0 0 0
smooth	0000	self-confident	00000
fragrant soft	00000	distinguished	0 0 0 0 0
2011		sexy	• 0 0 0 0
Charisma		Perception of Quality	
glamorous	0 • 0 0 0	precious	00000
charming	0 • 0 0 0	discrete	0000
exotic	00000	universal indifferent	0000
extrovert introvert	00000	rare	
muovert		laic	
Function		Symbolism	
certain	$\circ \circ \bullet \circ \circ$	sensible	$\circ \circ \bullet \circ \circ$
realistic	$\circ \circ \circ \bullet \circ$	passionate	$\circ \bullet \circ \circ \circ$
functional	0000	powerful	0000
activating	0000	striking	0000
heavy	$\circ \circ \bullet \circ \circ$	expressionless	$\circ \bullet \circ \circ \circ$



RAL 180 60 30 Dioptase green

The first finds from the steppes of Altyn-Tyube in Kazakhstan – today Zaire and Namibia.



Communication	very low → very high	Sustainability	very low → very high
forward-looking	000•0	ecological	0000
animated	$\circ \circ \bullet \circ \circ$	fresh	$\circ \circ \circ \circ \bullet$
human	$\circ \circ \bullet \circ \circ$	helpful	$\circ \bullet \circ \circ \circ$
with a narrative	$\circ \circ \bullet \circ \circ$	healing	$\circ \circ \bullet \circ \circ$
calming	0000	long-term	00000
Feelings		External-Effect	
pleasant	00000	admired	00000
sensitive	0000	envied	0 • 0 0 0
happy	0 • 0 0 0	trustworthy	00000
melancholy exciting	00000	surprising interesting	
exciting		interesting	
Senses		Internal-Effect	
cool	$\circ \circ \bullet \circ \circ$	sentimental	$\circ \circ \bullet \circ \circ$
dry	• 0 0 0 0	secretive	0 • 0 0 0
smooth	00000	self-confident	0 0 0 0 0
fragrant	• 0 0 0 0	distinguished	• 0 0 0 0
soft	0000	sexy	0 • 0 0 0
Charisma		Perception of Quality	
glamorous	00000	precious	00000
charming	0000	discrete	0000
exotic extrovert	00000	universal indifferent	00000
introvert	00000	rare	$0 \bullet 0 0 0$
merovere		Tare	
Function		Symbolism	
certain	$0 0 0 \bullet 0$	sensible	0000
realistic	00000	passionate	0 • 0 0 0
functional	0000	powerful	0000
activating	0000	striking	00000
heavy	$\circ \circ \bullet \circ \circ$	expressionless	\bullet 0 0 0 0



RAL 180 60 35 Stamp pad green

Clearly recognisable, even in the digital age: a relic of a grey-green era.



Communication	very low → very high	Sustainability	very low → very high
forward-looking	000•0	ecological	0000
animated	$\circ \circ \circ \circ \bullet$	fresh	$\circ \circ \circ \circ \bullet$
human	$\circ \circ \bullet \circ \circ$	helpful	$0 \bullet 0 0 0$
with a narrative	0000	healing	0 0 0 0 0
calming	0 • 0 0 0	long-term	00000
Feelings		External-Effect	
pleasant	$\circ \circ \bullet \circ \circ$	admired	$\circ \circ \bullet \circ \circ$
sensitive	$\circ \bullet \circ \circ \circ$	envied	$\circ \bullet \circ \circ \circ$
happy	0000	trustworthy 	0000
melancholy	0000	surprising	00000
exciting	00000	interesting	0 • 0 0 0
Senses		Internal-Effect	
cool	$\circ \circ \circ \bullet \circ$	sentimental	$\circ \bullet \circ \circ \circ$
dry	\bullet \circ \circ \circ	secretive	$\circ \circ \bullet \circ \circ$
smooth	0000	self-confident	0000
fragrant	0 0 0 0 0	distinguished	• 0 0 0 0
soft	0000	sexy	0 • 0 0 0
Charisma		Perception of Quality	
glamorous	$\circ \circ \circ \bullet \circ$	precious	$\circ \circ \bullet \circ \circ$
charming	0 0 0 0	discrete	\bigcirc \bigcirc \bigcirc \bigcirc \bigcirc
exotic	00000	universal	0 • 0 0 0
extrovert	00000	indifferent	0 • 0 0 0
introvert	0 • 0 0 0	rare	00 • 00
Function		Symbolism	
certain	$\circ \circ \circ \bullet \circ$	sensible	$\circ \circ \circ \bullet \circ$
realistic	$\circ \circ \bullet \circ \circ$	passionate	\bullet 0 0 0 0
functional	00000	powerful	0000
activating	00000	striking	00000
heavy	$\circ \bullet \circ \circ \circ$	expressionless	$\circ \bullet \circ \circ \circ$



RAL 180 60 40 Light turquoise

A fast colour, unforgettably clear and explicit, suitable for a lighthouse, and the Red Sea.



Communication	very low → very high	Suctainability	very low → very high
forward-looking animated human with a narrative calming		Sustainability ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



RAL 180 60 45 Caribbean green

A holiday paradise clothes itself in shades of longing for vanity's sake.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated	0000	ecological fresh	0000
human	00000	helpful	
with a narrative	00000	healing	0000
calming	$\circ \circ \bullet \circ \circ$	long-term	00000
Feelings		External-Effect	
pleasant	$\circ \circ \bullet \circ \circ$	admired	$\circ \circ \circ \bullet \circ$
sensitive	0 • 0 0 0	envied	00000
happy melancholy	00000	trustworthy surprising	
exciting	00000	interesting	
·		•	
Senses cool	0000	Internal-Effect sentimental	0 • 0 0 0
dry	0000	secretive	
smooth	0000	self-confident	00000
fragrant	0 • 0 0 0	distinguished	00000
soft	$\circ \circ \circ \bullet \circ$	sexy	$\circ \bullet \circ \circ \circ$
Charisma		Perception of Quality	
glamorous	$\circ \circ \circ \bullet \circ$	precious	$\circ \circ \circ \circ \bullet$
charming	$\circ \circ \circ \circ \circ$	discrete	0 0 • 0 0
exotic	0000	universal	0000
extrovert introvert	0000	indifferent rare	
IIIIIOVEIT		Tale	
Function		Symbolism	
certain	0000	sensible 	00000
realistic functional	0000	passionate powerful	
activating	0000	striking	
heavy	00000	expressionless	0 • 0 0 0
•			



RAL 180 60 50 Brilliant turquoise

Fiery and penetrating, lighting the heavens; stable and impressively clear.



Communication	very low → very high	Sustainability	very low → very high
forward-looking	0000	ecological	000•0
animated	0000	fresh	0000
human	$\circ \bullet \circ \circ \circ$	helpful	$\circ \circ \bullet \circ \circ$
with a narrative	$\circ \circ \bullet \circ \circ$	healing	$\circ \bullet \circ \circ \circ$
calming	00 • 00	long-term	00000
Feelings		External-Effect	
pleasant	0 • 0 0 0	admired	00000
sensitive	0000	envied	0000
happy melancholy	0000	trustworthy	00000
exciting	00000	surprising interesting	
exciting		interesting	
Senses		Internal-Effect	
cool	00000	sentimental	0000
dry	0000	secretive	0 • 0 0 0
smooth	00000	self-confident	
fragrant soft	00000	distinguished sexy	
3011		JUNY	
Charisma		Perception of Quality	
glamorous	00000	precious	0000
charming	0000	discrete	0000
exotic extrovert	0000	universal indifferent	$0 \bullet 0 0 0$
introvert	0 0 0 0 0	rare	
merovere		Turc	
Function		Symbolism	
certain	0000	sensible	0000
realistic	00000	passionate	0000
functional	00000	powerful striking	0000
activating heavy	00000	expressionless	$0 \bullet 0 0 0$
neavy		cyhressiniiress	



RAL 180 70 05 Feldspar silver

With quiet purpose, we note the meeting of grey and green: lodgings for concubines.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	0 0 0 00 0 0 00 0 0 00 0 0 00 0 0 0
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



RAL 180 70 10 Delicate green

A fairy-tale colour made for fairies. They dance by the pond in time with the dragonflies.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



RAL 180 70 15 Silicate green

As if woven from finely spun silk threads. The music of quiet simplicity.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



RAL 180 70 20 Mint bonbon green

The flavour of this colour, simple and refreshing, is also its effect.



Communication	very low → very high	Sustainability	very low → very high
forward-looking	$\circ \circ \bullet \circ \circ$	ecological	000•0
animated	$\circ \circ \bullet \circ \circ$	fresh	$\circ \circ \circ \bullet \circ$
human	00000	helpful	0000
with a narrative	00000	healing	00000
calming	0 • 0 0 0	long-term	00000
Feelings		External-Effect	
pleasant	$\circ \circ \bullet \circ \circ$	admired	$\circ \circ \bullet \circ \circ$
sensitive	$\circ \circ \circ \bullet \circ$	envied	$\circ \circ \circ \bullet \circ$
happy	$\circ \circ \bullet \circ \circ$	trustworthy	$\circ \circ \circ \bullet \circ$
melancholy	0 • 0 0 0	surprising	$0 \bullet 0 0 0$
exciting	$0 \bullet 0 0 0$	interesting	00000
Senses		Internal-Effect	
cool	$\circ \bullet \circ \circ \circ$	sentimental	$\circ \circ \circ \bullet \circ$
dry	$\circ \bullet \circ \circ \circ$	secretive	$\circ \circ \bullet \circ \circ$
smooth	$\circ \circ \bullet \circ \circ$	self-confident	$\circ \circ \circ \bullet \circ$
fragrant	$\circ \circ \bullet \circ \circ$	distinguished	$\circ \bullet \circ \circ \circ$
soft	$\circ \circ \bullet \circ \circ$	sexy	• 0 0 0 0
Charisma		Perception of Quality	
glamorous	$\circ \circ \bullet \circ \circ$	precious	$\circ \circ \bullet \circ \circ$
charming	$\circ \circ \bullet \circ \circ$	discrete	$\circ \circ \circ \bullet \circ$
exotic	$\circ \circ \bullet \circ \circ$	universal	$\circ \circ \bullet \circ \circ$
extrovert	$\circ \bullet \circ \circ \circ$	indifferent	$\circ \circ \bullet \circ \circ$
introvert	$\circ \circ \circ \bullet \circ$	rare	$0 \bullet 0 0 0$
Function		Symbolism	
certain	$\circ \circ \circ \bullet \circ$	sensible	$\circ \circ \circ \bullet \circ$
realistic	$\circ \circ \bullet \circ \circ$	passionate	$0 \bullet 0 0 0$
functional	$\circ \circ \bullet \circ \circ$	powerful	$\circ \bullet \circ \circ \circ$
activating	$\circ \circ \bullet \circ \circ$	striking	$\circ \circ \bullet \circ \circ$
heavy	$\circ \circ \bullet \circ \circ$	expressionless	\bullet 0 0 0 0



RAL 180 70 25 Glacial green

Micro-organisms, the air, the cold, the rock; all create the sub-zero colour scheme.



	very low → very high		very low → very high
Communication		Sustainability	
forward-looking	00000	ecological	0000
animated human	00000	fresh	00000
with a narrative	00000	helpful healing	
calming	00000	long-term	
outiling		tong torm	
Feelings		External-Effect	
pleasant	$\circ \circ \bullet \circ \circ$	admired	$\circ \circ \circ \bullet \circ$
sensitive	00000	envied	00000
happy	0000	trustworthy 	0000
melancholy	0 0 0 0 0	surprising	0000
exciting	00000	interesting	00000
Senses		Internal-Effect	
cool	$\circ \circ \circ \bullet \circ$	sentimental	$\circ \circ \bullet \circ \circ$
dry	\bullet \circ \circ \circ	secretive	$\circ \circ \circ \bullet \circ$
smooth	$\circ \circ \circ \bullet \circ$	self-confident	$\circ \circ \bullet \circ \circ$
fragrant	$\circ \circ \bullet \circ \circ$	distinguished	$\circ \circ \bullet \circ \circ$
soft	$\circ \circ \bullet \circ \circ$	sexy	$\circ \bullet \circ \circ \circ$
Charisma		Perception of Quality	
glamorous	$\circ \circ \bullet \circ \circ$	precious	$\circ \circ \bullet \circ \circ$
charming	$\circ \circ \circ \bullet \circ$	discrete	$\circ \circ \circ \bullet \circ$
exotic	$\circ \circ \circ \bullet \circ$	universal	$\circ \circ \circ \circ \bullet$
extrovert	$\circ \circ \bullet \circ \circ$	indifferent	$\circ \circ \bullet \circ \circ$
introvert	$\circ \bullet \circ \circ \circ$	rare	$\circ \circ \circ \bullet \circ$
Function		Symbolism	
certain	00000	sensible	0000
realistic	0000	passionate	0000
functional	0 • 0 0 0	, powerful	0000
activating	$\circ \circ \bullet \circ \circ$	striking	$\circ \circ \circ \bullet \circ$
heavy	$\circ \circ \bullet \circ \circ$	expressionless	\bullet 0 0 0 0



RAL 180 70 30 Bath turquoise

Authentic colours in public baths reclaim the foreground in place of numbing white.



Communication	very low → very high	Sustainability	very low → very high
forward-looking	00000	ecological	0000
animated	00000	fresh	0000
human	$\circ \circ \bullet \circ \circ$	helpful	$000 \bullet 0$
with a narrative	$\circ \circ \circ \circ \bullet$	healing	$\circ \circ \circ \circ \bullet$
calming	$\circ \bullet \circ \circ \circ$	long-term	00000
Feelings		External-Effect	
pleasant	$\circ \circ \circ \bullet \circ$	admired	$\circ \circ \bullet \circ \circ$
sensitive	0 0 • 0 0	envied	00000
happy	00000	trustworthy 	0000
melancholy	0 0 0 0 0	surprising	00000
exciting	00000	interesting	0000
Senses		Internal-Effect	
cool	0000	sentimental	00000
dry	• 0 0 0 0	secretive	0000
smooth	0000	self-confident	00000
fragrant soft	00000	distinguished	
2011		sexy	0 • 0 0 0
Charisma		Perception of Quality	
glamorous	00000	precious	0000
charming	0000	discrete	0000
exotic	0000	universal indifferent	00000
extrovert introvert	00000		
IIIII OVEIT		rare	
Function		Symbolism	
certain	$\circ \circ \bullet \circ \circ$	sensible	$\circ \circ \circ \bullet \circ$
realistic	0000	passionate	0000
functional	0000	powerful	00000
activating	0000	striking	0000
heavy	$\circ \circ \circ \bullet \circ$	expressionless	\bullet 0 0 0 0



RAL 180 70 35 Mountain lake azure

A green eye, surrounded by white snow and grey basalt, freezes, strange and free.



Communication	very low → very high	Suctainability	very low → very high
forward-looking	0000	Sustainability ecological	0000
animated	$\circ \circ \circ \bullet \circ$	fresh	$\circ \circ \circ \bullet \circ$
human	$\circ \bullet \circ \circ \circ$	helpful	$\circ \circ \bullet \circ \circ$
with a narrative	$\circ \circ \circ \bullet \circ$	healing	$\circ \circ \circ \bullet \circ$
calming	$\circ \bullet \circ \circ \circ$	long-term	0000
Feelings		External-Effect	
pleasant	$\circ \bullet \circ \circ \circ$	admired	$\circ \circ \circ \bullet \circ$
sensitive	$\circ \circ \bullet \circ \circ$	envied	$\circ \circ \circ \bullet \circ$
happy	$\circ \circ \circ \bullet \circ$	trustworthy	$\circ \circ \bullet \circ \circ$
melancholy	\bullet 0 0 0 0	surprising	0000
exciting	00000	interesting	00000
Senses		Internal-Effect	
cool	$\circ \circ \circ \circ \bullet$	sentimental	$\circ \circ \bullet \circ \circ$
dry	$\circ \bullet \circ \circ \circ$	secretive	$\circ \circ \circ \bullet \circ$
smooth	00000	self-confident	00000
fragrant	0000	distinguished	0 0 0 0 0
soft	0000	sexy	• 0 0 0 0
Charisma		Perception of Quality	
glamorous	0000	precious	00000
charming	0000	discrete	0000
exotic	00000	universal	00000
extrovert	0000	indifferent	0000
introvert	• 0 0 0 0	rare	00000
Function		Symbolism	
certain	0 0 0 0	sensible	00000
realistic	0 • 0 0 0	passionate	0 • 0 0 0
functional	00000	powerful	0000
activating	00000	striking 	0000
heavy	$\circ \circ \bullet \circ \circ$	expressionless	$0 \bullet 0 0 0$



RAL 180 70 40 Pure cyan

Marked by vivid boldness, the colour stares into the shallows of reality.



Communication	very low → very high	Custoinahilitu	very low → very high
forward-looking	0000	Sustainability ecological	0000
animated	00000	fresh	0000
human	00 • 00	helpful	0000
with a narrative	0000	healing	$\circ \circ \bullet \circ \circ$
calming	$\circ \bullet \circ \circ \circ$	long-term	00000
Feelings		External-Effect	
pleasant	0 0 • 0 0	admired	00000
sensitive	0 • 0 0 0	envied	0000
happy	00000	trustworthy	0000
melancholy exciting	0 • 0 0 0	surprising interesting	
exciting		interesting	
Senses		Internal-Effect	
cool	0000	sentimental	00000
dry	• 0 0 0 0	secretive	0 • 0 0 0
smooth	00000	self-confident	0000
fragrant soft	$00 \bullet 00$	distinguished	00000
5011		sexy	0000
Charisma		Perception of Quality	
glamorous	00000	precious	0000
charming	00000	discrete	00000
exotic	0000	universal indifferent	0000
extrovert introvert	0 0 0 0 0 • 0 0 0 0	rare	
IIIIIOVEIL		laic	
Function		Symbolism	
certain	0000	sensible	0000
realistic	0000	passionate	00000
functional	00000	powerful	00000
activating	00000	striking	0000
heavy	$\circ \circ \circ \bullet \circ$	expressionless	• 0 0 0 0



RAL 180 80 05 Aragonite white

Surrounded by the glare of glass, aragonite is virtually colourless. Occasionally it drifts into light grey.



	very low → very high		very low → very high
Communication		Sustainability	
forward-looking	0 • 0 0 0	ecological	0 0 0 0 0
animated human	• 0 0 0 0	fresh	0 0 0 0 0
with a narrative	0000	helpful healing	
calming		long-term	
outiling		tong torm	
Feelings		External-Effect	
pleasant	$\circ \circ \bullet \circ \circ$	admired	\bullet 0 0 0 0
sensitive	$\circ \circ \circ \bullet \circ$	envied	\bullet 0 0 0 0
happy	0 0 0 0 0	trustworthy	0 0 0 0 0
melancholy 	00000	surprising	• 0 0 0 0
exciting	• 0 0 0 0	interesting	0 • 0 0 0
Senses		Internal-Effect	
cool	$\circ \circ \bullet \circ \circ$	sentimental	$\circ \circ \circ \bullet \circ$
dry	$\circ \circ \circ \bullet \circ$	secretive	$\circ \circ \bullet \circ \circ$
smooth	$\circ \bullet \circ \circ \circ$	self-confident	\bullet \circ \circ \circ
fragrant	$\circ \bullet \circ \circ \circ$	distinguished	$\circ \bullet \circ \circ \circ$
soft	$\circ \bullet \circ \circ \circ$	sexy	• 0 0 0 0
Charisma		Perception of Quality	
glamorous	• 0 0 0 0	precious	• 0 0 0 0
charming	$\circ \bullet \circ \circ \circ$	discrete	$\circ \bullet \circ \circ \circ$
exotic	\bullet 0 0 0 0	universal	$\circ \bullet \circ \circ \circ$
extrovert	\bullet \circ \circ \circ	indifferent	$\circ \circ \bullet \circ \circ$
introvert	$\circ \circ \circ \circ \bullet$	rare	\bullet 0 0 0 0
Function		Symbolism	
certain	$\circ \bullet \circ \circ \circ$	sensible	00 • 00
realistic	0000	passionate	• 0 0 0 0
functional	00000	, powerful	• 0 0 0 0
activating	• 0 0 0 0	striking	\bullet 0 0 0 0
heavy	$\circ \bullet \circ \circ \circ$	expressionless	$\circ \circ \bullet \circ \circ$



RAL 180 80 10 Light teal

Close to white, it tells tales of ice princesses in its orbit.



Communication	very low → very high	Sustainability	very low → very high
forward-looking	00000	ecological	00 • 00
animated	0 • 0 0 0	fresh	0000
human	00000	helpful	0000
with a narrative	0 • 0 0 0	healing	00000
calming	00000	long-term	00000
Feelings		External-Effect	
pleasant	$\circ \circ \circ \bullet \circ$	admired	$\circ \circ \bullet \circ \circ$
sensitive	$\circ \circ \circ \bullet \circ$	envied	\bullet 0 0 0 0
happy	$\circ \circ \bullet \circ \circ$	trustworthy	$\circ \circ \bullet \circ \circ$
melancholy	$\circ \circ \bullet \circ \circ$	surprising	$\circ \bullet \circ \circ \circ$
exciting	$\circ \bullet \circ \circ \circ$	interesting	0000
Senses		Internal-Effect	
cool	$\circ \circ \bullet \circ \circ$	sentimental	$\circ \circ \bullet \circ \circ$
dry	$\circ \bullet \circ \circ \circ$	secretive	$\circ \bullet \circ \circ \circ$
smooth	$\circ \circ \circ \bullet \circ$	self-confident	$00 \bullet 00$
fragrant	$0 \bullet 0 0 0$	distinguished	$\circ \circ \circ \bullet \circ$
soft	0 • 0 0 0	sexy	• 0 0 0 0
Charisma		Perception of Quality	
glamorous	00000	precious	$\circ \bullet \circ \circ \circ$
charming	$\circ \circ \circ \circ \bullet$	discrete	$00 \bullet 00$
exotic	$0 0 \bullet 0 0$	universal	$0 \bullet 0 0 0$
extrovert	0 • 0 0 0	indifferent	0 0 0 0 0
introvert	00 • 00	rare	0000
Function		Symbolism	
certain	$\circ \circ \bullet \circ \circ$	sensible	$00 \bullet 00$
realistic	$\circ \circ \circ \bullet \circ$	passionate	• 0 0 0 0
functional	$\circ \circ \bullet \circ \circ$	powerful	• 0 0 0 0
activating	$\circ \circ \bullet \circ \circ$	striking	$\circ \circ \bullet \circ \circ$
heavy	$\circ \bullet \circ \circ \circ$	expressionless	$0 \bullet 0 0 0$



RAL 180 80 15 Whirlpool green

The green shade has its origins in sport and fitness: chic and coolly athletic – what else?



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human		ecological fresh helpful	
with a narrative calming	00000	healing long-term	00000
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



RAL 180 80 20 Opal turquoise

Mixed together they produce a colour that lends both characteristics a single identity.



Communication	very low → very high	Sustainability	very low → very high
forward-looking	00000	ecological	00 • 00
animated	$\circ \circ \bullet \circ \circ$	fresh	$\circ \circ \circ \bullet \circ$
human	$\circ \circ \bullet \circ \circ$	helpful	$\circ \circ \circ \bullet \circ$
with a narrative	$\circ \circ \circ \bullet \circ$	healing	$\circ \circ \bullet \circ \circ$
calming	00000	long-term	0000
Feelings		External-Effect	
pleasant	$\circ \circ \bullet \circ \circ$	admired	$\circ \circ \bullet \circ \circ$
sensitive	00000	envied 	0 • 0 0 0
happy	0000	trustworthy	0000
melancholy	• 0 0 0 0	surprising interceting	00000
exciting	0 • 0 0 0	interesting	0000
Senses		Internal-Effect	
cool	$\circ \circ \circ \circ \bullet$	sentimental	$\circ \circ \circ \bullet \circ$
dry	0 • 0 0 0	secretive	$\circ \bullet \circ \circ \circ$
smooth	00000	self-confident	00000
fragrant	0 • 0 0 0	distinguished	0000
soft	00 • 00	sexy	0000
Charisma		Perception of Quality	
glamorous	0000	precious	0 • 0 0 0
charming	0000	discrete	0000
exotic	0000	universal	0000
extrovert introvert	0000	indifferent	
IIIIIOVEIL		rare	
Function		Symbolism	
certain	\bullet \circ \circ \circ	sensible	$\circ \circ \bullet \circ \circ$
realistic	0000	passionate	0000
functional	0 • 0 0 0	powerful	0 • 0 0 0
activating	0000	striking	00000
heavy	$\circ \bullet \circ \circ \circ$	expressionless	$\circ \bullet \circ \circ \circ$



RAL 180 80 25 Light Capri green

Light makes colour, for that it needs wind, waves, water.



Communication	very low → very high	Sustainahility	very low → very high
forward-looking animated human with a narrative calming		Sustainability ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



RAL 180 80 30 Tender turquoise

The tone is clear, the attention confident, the show exciting.



Communication	very low → very high	Sustainability	very low → very high
forward-looking	0000	ecological	000•0
animated	$\circ \circ \circ \bullet \circ$	fresh	0000
human	$\circ \circ \bullet \circ \circ$	helpful	$\circ \circ \bullet \circ \circ$
with a narrative	$\circ \circ \circ \bullet \circ$	healing	$\circ \circ \circ \bullet \circ$
calming	0 • 0 0 0	long-term	00000
Feelings		External-Effect	
pleasant	$\circ \circ \bullet \circ \circ$	admired	0000
sensitive	00000	envied	00000
happy	00000	trustworthy 	0000
melancholy	• 0 0 0 0	surprising	0000
exciting	0000	interesting	0000
Senses		Internal-Effect	
cool	0000	sentimental	00000
dry	• 0 0 0 0	secretive	00000
smooth	00000	self-confident	0000
fragrant	0000	distinguished	0 • 0 0 0
soft	0000	sexy	0 • 0 0 0
Charisma		Perception of Quality	
glamorous	00000	precious	0000
charming	0000	discrete	00000
exotic	0000	universal	0000
extrovert	0000	indifferent	0000
introvert	0000	rare	00000
Function		Symbolism	
certain	\bullet 0 0 0 0	sensible	$\circ \bullet \circ \circ \circ$
realistic	\bullet 0 0 0 0	passionate	$\circ \circ \circ \bullet \circ$
functional	$\circ \bullet \circ \circ \circ$	powerful	00000
activating	00000	striking	0000
heavy	$\circ \bullet \circ \circ \circ$	expressionless	\bullet 0 0 0 0



RAL 180 85 05 Sea haze grey

A pale green nuance of material quality retains its timeless elegance.



Communication	very low → very high	Sustainability	very low → very high
forward-looking	00 • 00	ecological	00 • 00
animated	$\circ \bullet \circ \circ \circ$	fresh	$\circ \circ \bullet \circ \circ$
human	\bullet \circ \circ \circ	helpful	$\circ \bullet \circ \circ \circ$
with a narrative	0 • 0 0 0	healing	00000
calming	00000	long-term	00000
Feelings		External-Effect	
pleasant	$\circ \circ \bullet \circ \circ$	admired	$\circ \bullet \circ \circ \circ$
sensitive	00000	envied 	0 • 0 0 0
happy	0 • 0 0 0	trustworthy	0000
melancholy exciting	00000	surprising interesting	• 0 0 0 0
exciting		interesting	
Senses		Internal-Effect	
cool	0000	sentimental	0000
dry	• 0 0 0 0	secretive	• 0 0 0 0
smooth	0 • 0 0 0	self-confident	0 • 0 0 0
fragrant soft	0000	distinguished sexy	0 0 0 0 0
3011		ЗЕЛУ	
Charisma		Perception of Quality	
glamorous	• 0 0 0 0	precious	0000
charming exotic	0 • 0 0 0	discrete universal	0000
extrovert	$0 \bullet 0 0 0$	indifferent	$0 \bullet 0 0 0$
introvert	0000	rare	
marovore		1410	
Function		Symbolism	
certain	0 • 0 0 0	sensible 	0 0 0 0 0
realistic	0 • 0 0 0	passionate	• 0 0 0 0
functional	00000	powerful	0 • 0 0 0
activating heavy	0 0 0 0 0	striking expressionless	
neavy	• 0 0 0 0	evhiessiniiress	



RAL 180 85 10 Tierra del Fuego sea green

On a clear day, this colour becomes a story: one of millions – some forgotten.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human		ecological fresh helpful	
with a narrative calming		healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



RAL 180 85 15 Pale mountain lake turquoise

A cool spring morning with the chance to see something that will never be forgotten.



Communication	very low → very high	Suctainability	very low → very high
forward-looking animated human with a narrative calming		Sustainability ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



RAL 180 85 20 Coral green

One of the most enchanting shades of green. This colour is the creative counterpart to the flesh tones of skin.



Communication	very low → very high	Sustainability	very low → very high
forward-looking	00 • 00	ecological	00 • 00
animated	$\circ \circ \bullet \circ \circ$	fresh	$\circ \circ \circ \bullet \circ$
human	$\circ \bullet \circ \circ \circ$	helpful	$\circ \bullet \circ \circ \circ$
with a narrative	$\circ \circ \bullet \circ \circ$	healing	$\circ \circ \bullet \circ \circ$
calming	$\circ \circ \bullet \circ \circ$	long-term	00000
Feelings		External-Effect	
pleasant	$\circ \circ \circ \bullet \circ$	admired	$\circ \bullet \circ \circ \circ$
sensitive	00000	envied	0000
happy	0000	trustworthy	0000
melancholy	00000	surprising intersecting	0 0 0 0 0
exciting	0 • 0 0 0	interesting	00000
Senses		Internal-Effect	
cool	00000	sentimental	00000
dry	• 0 0 0 0	secretive	0000
smooth	00000	self-confident	• 0 0 0 0
fragrant soft	0000	distinguished	0000
2011	0 • 0 0 0	sexy	• 0 0 0 0
Charisma		Perception of Quality	
glamorous	0 • 0 0 0	precious	0 0 0 0 0
charming exotic	00000	discrete universal	0000
extrovert	00000	indifferent	$00 \bullet 00$
introvert	0 0 0 0	rare	0 • 0 0 0
Function		Symbolism	
certain	• 0 0 0 0	sensible 	0 • 0 0 0
realistic	0 • 0 0 0	passionate	0 0 0 0 0
functional	0 • 0 0 0	powerful	• 0 0 0 0
activating heavy	0000	striking expressionless	
iicavy	• 0 0 0 0	evhiegginiifegg	



RAL 180 90 05 Transparent green

A colour like the breath of air following a smile. It is chalky, light and bright: more feeling than truth.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



RAL 180 90 10 Ice water green

This is how it looks: mixed with a spritz of fresh lime and a brief swizzle.



Communication	very low → very high	Sustainability	very low → very high
forward-looking	000•0	ecological	00 • 00
animated	$\circ \circ \circ \bullet \circ$	fresh	$\circ \circ \circ \bullet \circ$
human	\bullet 0 0 0 0	helpful	$\circ \circ \bullet \circ \circ$
with a narrative	$\circ \bullet \circ \circ \circ$	healing	$\circ \circ \circ \bullet \circ$
calming	00000	long-term	00000
Feelings		External-Effect	
pleasant	$\circ \circ \bullet \circ \circ$	admired	$\circ \circ \bullet \circ \circ$
sensitive	$\circ \circ \circ \bullet \circ$	envied	$\circ \bullet \circ \circ \circ$
happy	$\circ \bullet \circ \circ \circ$	trustworthy	$\circ \circ \bullet \circ \circ$
melancholy	0000	surprising	00000
exciting	0000	interesting	0000
Senses		Internal-Effect	
cool	$\circ \circ \circ \circ \bullet$	sentimental	$\circ \circ \circ \bullet \circ$
dry	0000	secretive	0000
smooth	00000	self-confident	00000
fragrant	• 0 0 0 0	distinguished	0 0 0 0 0
soft	• 0 0 0 0	sexy	• 0 0 0 0
Charisma		Perception of Quality	
glamorous	0 • 0 0 0	precious	• 0 0 0 0
charming 	0000	discrete	0 0 0 0 0
exotic	0000	universal	0000
extrovert	00000	indifferent	0 • 0 0 0
introvert	0 • 0 0 0	rare	0000
Function		Symbolism	
certain	\bullet \circ \circ \circ	sensible	$\circ \bullet \circ \circ \circ$
realistic	0 • 0 0 0	passionate	• 0 0 0 0
functional	0 • 0 0 0	powerful	• 0 0 0 0
activating	0000	striking 	0000
heavy	\bullet 0 0 0 0	expressionless	$0 \bullet 0 0 0$



RAL 180 93 05 Arctic white

Colours have to be tasted. The adjustment of every nuance is part of the design process. Which is why this white is more than just white.



	very low → very high		very low → very high
Communication		Sustainability	
forward-looking	0000	ecological	0000
animated human		fresh helpful	00000
with a narrative	00000	healing	$0 \bullet 0 0 0$
calming	00000	long-term	
Feelings		External-Effect	
pleasant	$\circ \circ \bullet \circ \circ$	admired	\bullet 0 0 0 0
sensitive	0000	envied	• 0 0 0 0
happy	0 • 0 0 0	trustworthy 	0000
melancholy	0 • 0 0 0	surprising	$0 \bullet 0 0 0$
exciting	• 0 0 0 0	interesting	0 • 0 0 0
Senses		Internal-Effect	
cool	$\circ \circ \circ \bullet \circ$	sentimental	$\circ \bullet \circ \circ \circ$
dry	\bullet \circ \circ \circ	secretive	\bullet 0 0 0 0
smooth	$\circ \circ \circ \circ \bullet$	self-confident	$\circ \bullet \circ \circ \circ$
fragrant	$\circ \bullet \circ \circ \circ$	distinguished	$\circ \circ \bullet \circ \circ$
soft	• 0 0 0 0	sexy	$\circ \bullet \circ \circ \circ$
Charisma		Perception of Quality	
glamorous	$\circ \circ \bullet \circ \circ$	precious	$\circ \bullet \circ \circ \circ$
charming	$\circ \circ \circ \bullet \circ$	discrete	$\circ \circ \bullet \circ \circ$
exotic	\bullet \circ \circ \circ	universal	$\circ \circ \bullet \circ \circ$
extrovert	\bullet 0 0 0 0	indifferent	$\circ \bullet \circ \circ \circ$
introvert	$\circ \bullet \circ \circ \circ$	rare	$\circ \bullet \circ \circ \circ$
Function		Symbolism	
certain	$\circ \circ \circ \bullet \circ$	sensible	$\circ \circ \circ \bullet \circ$
realistic	00000	passionate	• 0 0 0 0
functional	$\circ \bullet \circ \circ \circ$	powerful	$\circ \circ \bullet \circ \circ$
activating	$\circ \circ \bullet \circ \circ$	striking	$\circ \circ \bullet \circ \circ$
heavy	\bullet \circ \circ \circ	expressionless	$\circ \bullet \circ \circ \circ$