

## RAL 095 40 10 Shady green

In the darkness, every colour is a phantom. Its identity lost in the gloom.



Communication	very low → very high	Suctainability	very low → very high
forward-looking animated human with a narrative calming		Sustainability ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



### RAL 095 40 20 Forest green

The sum of green impressions in the timber forest in autumn shows the colour spectrum in its entirety.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



## RAL 095 40 30 Bean green

The comfortable shade reflects the colour of bean pods.



Communication	very low → very high	Sustainability	very low → very high
forward-looking	$\circ \circ \bullet \circ \circ$	ecological	000•0
animated	$\circ \circ \bullet \circ \circ$	fresh	$\circ \circ \bullet \circ \circ$
human	0 • 0 0 0	helpful	0 • 0 0 0
with a narrative	0 • 0 0 0	healing	0 0 0 0 0
calming	00000	long-term	0000
Feelings		External-Effect	
pleasant	$\circ \bullet \circ \circ \circ$	admired	$\circ \circ \bullet \circ \circ$
sensitive	$\bullet$ 0 0 0 0	envied	$\circ \bullet \circ \circ \circ$
happy	• 0 0 0 0	trustworthy 	00000
melancholy	0000	surprising	00000
exciting	0 • 0 0 0	interesting	00 • 00
Senses		Internal-Effect	
cool	$\circ \bullet \circ \circ \circ$	sentimental	$\bullet$ 0 0 0 0
dry	$\circ \circ \circ \bullet \circ$	secretive	$\circ \circ \bullet \circ \circ$
smooth	$\circ \circ \bullet \circ \circ$	self-confident	$\circ \circ \circ \bullet \circ$
fragrant	0000	distinguished	0 • 0 0 0
soft	00000	sexy	• 0 0 0 0
Charisma		Perception of Quality	
glamorous	$0 \bullet 0 0 0$	precious	$0 \bullet 0 0 0$
charming	$\circ \bullet \circ \circ \circ$	discrete	$\circ \circ \circ \bullet \circ$
exotic	$\circ \circ \circ \bullet \circ$	universal	$\circ \circ \circ \bullet \circ$
extrovert	$\bigcirc$ $\bigcirc$ $\bigcirc$ $\bigcirc$ $\bigcirc$	indifferent	$\circ \bullet \circ \circ \circ$
introvert	$\circ \circ \bullet \circ \circ$	rare	$\circ \circ \bullet \circ \circ$
Function		Symbolism	
certain	0000	sensible	00000
realistic	$\circ \circ \circ \bullet \circ$	passionate	$\circ \bullet \circ \circ \circ$
functional	$\circ \circ \circ \bullet \circ$	powerful	$\circ \circ \circ \bullet \circ$
activating	$\circ \bullet \circ \circ \circ$	striking	$\circ \circ \bullet \circ \circ$
heavy	$\circ \circ \circ \circ \bullet$	expressionless	$\bullet$ 0 0 0 0



#### RAL 095 50 10 Dull olive

Like the colour of camouflage, this shade marks all that is non-binding and innocuous – not for the flamboyant.



Communication	very low → very high	Suctainability	very low → very high
forward-looking animated human with a narrative calming		Sustainability ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



### RAL 095 50 20 Cabbage green

Depending on how it is prepared, this is the colour of a winter vegetable that in some regions is known as curly kale



Communication	very low → very high	Sustainahility	very low → very high
forward-looking animated human with a narrative calming		Sustainability ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



## RAL 095 50 30 Caper green

Caper bushes grow all around the Mediterranean coast. The berries have a salty-bitter flavour.



	very low → very high		very low → very high
Communication		Sustainability	
forward-looking	0 0 0 0 0	ecological	00000
animated	0 • 0 0 0	fresh	0 0 0 0 0
human with a narrative	$0 \bullet 0 0 0$	helpful healing	0 • 0 0 0
calming	00000	long-term	
cathing		tong term	
Feelings		External-Effect	
pleasant	$\circ \circ \bullet \circ \circ$	admired	$\bullet$ 0 0 0 0
sensitive	$\bullet$ $\circ$ $\circ$ $\circ$	envied	$\bullet$ 0 0 0 0
happy	$\bullet$ $\circ$ $\circ$ $\circ$	trustworthy	$\circ \circ \circ \bullet \circ$
melancholy 	00000	surprising · · ·	0 0 0 0 0
exciting	• 0 0 0 0	interesting	00 • 00
Senses		Internal-Effect	
cool	$\circ \bullet \circ \circ \circ$	sentimental	$\circ \bullet \circ \circ \circ$
dry	$\circ \circ \circ \bullet \circ$	secretive	$\circ \circ \bullet \circ \circ$
smooth	$\circ \bullet \circ \circ \circ$	self-confident	$\circ \circ \circ \bullet \circ$
fragrant	$\bullet$ $\circ$ $\circ$ $\circ$	distinguished	$\circ \bullet \circ \circ \circ$
soft	$\circ \circ \circ \bullet \circ$	sexy	• 0 0 0 0
Charisma		Perception of Quality	
glamorous	• 0 0 0 0	precious	0 • 0 0 0
charming	$\circ \bullet \circ \circ \circ$	discrete	$\circ \circ \circ \bullet \circ$
exotic	$\circ \bullet \circ \circ \circ$	universal	$\circ \circ \bullet \circ \circ$
extrovert	$\bullet$ $\circ$ $\circ$ $\circ$	indifferent	$\circ \bullet \circ \circ \circ$
introvert	$\circ \circ \circ \bullet \circ$	rare	$\circ \bullet \circ \circ \circ$
Function		Symbolism	
certain	0000	sensible	00 • 00
realistic	00000	passionate	0 • 0 0 0
functional	0000	powerful	00000
activating	0 • 0 0 0	striking	• 0 0 0 0
heavy	$\circ \circ \circ \bullet \circ$	expressionless	$\circ \bullet \circ \circ \circ$



## RAL 095 50 40 Garden lettuce green

Romaine salad leaves are this colour. Cooked or raw, they are much loved by gourmets.



Communication	very low → very high	Sustainability	very low → very high
forward-looking	$\circ \bullet \circ \circ \circ$	ecological	00000
animated	$\circ \bullet \circ \circ \circ$	fresh	$\circ \bullet \circ \circ \circ$
human	• 0 0 0 0	helpful	0 0 0 0 0
with a narrative calming	00000	healing long-term	
catilling		tong-term	0000
Feelings		External-Effect	
pleasant	$\circ \bullet \circ \circ \circ$	admired	$\circ \circ \circ \bullet \circ$
sensitive	$\bullet$ $\circ$ $\circ$ $\circ$	envied	$\circ \bullet \circ \circ \circ$
happy	• 0 0 0 0	trustworthy · ·	0 • 0 0 0
melancholy	00000	surprising intersecting	0000
exciting	• 0 0 0 0	interesting	0000
Senses		Internal-Effect	
cool	$\bullet$ $\circ$ $\circ$ $\circ$	sentimental	$\circ \bullet \circ \circ \circ$
dry	$\circ \circ \circ \bullet \circ$	secretive	$\bullet$ 0 0 0 0
smooth	$\bigcirc$ $\bigcirc$ $\bigcirc$ $\bigcirc$ $\bigcirc$	self-confident	$\bigcirc \bigcirc \bigcirc \bigcirc \bigcirc \bigcirc$
fragrant	0 • 0 0 0	distinguished	• 0 0 0 0
soft	00000	sexy	• 0 0 0 0
Charisma		Perception of Quality	
glamorous	$\bullet$ $\circ$ $\circ$ $\circ$	precious	$\circ \circ \bullet \circ \circ$
charming	$\bullet$ 0 0 0 0	discrete	$\circ \circ \bullet \circ \circ$
exotic	0 • 0 0 0	universal	0 • 0 0 0
extrovert	0 • 0 0 0	indifferent	0 • 0 0 0
introvert	00000	rare	0 • 0 0 0
Function		Symbolism	
certain	0000	sensible	$000 \bullet 0$
realistic	$\circ \circ \circ \bullet \circ$	passionate	$\circ \bullet \circ \circ \circ$
functional	$\circ \circ \bullet \circ \circ$	powerful	$\circ \circ \circ \circ \bullet$
activating	$\circ \bullet \circ \circ \circ$	striking	$\circ$
heavy	$\circ \circ \circ \circ \bullet$	expressionless	$\circ \bullet \circ \circ \circ$



## RAL 095 50 50 Artichoke green

Artichokes à la grecque is a classic dish, accompanied by coriander and a well-chilled Meursault.



Communication	very low → very high	Suctainability	very low → very high
forward-looking	00 • 00	Sustainability ecological	000•0
animated	$\circ \circ \circ \bullet \circ$	fresh	$\circ \circ \circ \bullet \circ$
human	$\circ \circ \circ \bullet \circ$	helpful	$\circ \bullet \circ \circ \circ$
with a narrative	$\circ \circ \bullet \circ \circ$	healing	$\circ \bullet \circ \circ \circ$
calming	0 • 0 0 0	long-term	0000
Feelings		External-Effect	
pleasant	$\circ \circ \bullet \circ \circ$	admired	$\circ \bullet \circ \circ \circ$
sensitive	0 • 0 0 0	envied	0 • 0 0 0
happy	0000	trustworthy	00000
melancholy	00000	surprising	• 0 0 0 0
exciting	0 • 0 0 0	interesting	0000
Senses		Internal-Effect	
cool	0000	sentimental 	0 • 0 0 0
dry	00000	secretive	0000
smooth	00000	self-confident	00000
fragrant soft	0 • 0 0 0	distinguished sexy	$\begin{array}{cccccccccccccccccccccccccccccccccccc$
3011		ЗЕЛУ	
Charisma		Perception of Quality	
glamorous	• 0 0 0 0	precious	00000
charming exotic	• 0 0 0 0	discrete universal	0000
extrovert	00000	indifferent	$0 \bullet 0 0 0$
introvert	0000	rare	0000
merovere		Tate	
Function		Symbolism	
certain	$\circ \circ \bullet \circ \circ$	sensible	00000
realistic	0000	passionate	0 0 0 0 0
functional	00000	powerful	0000
activating	0 0 0 0 0	striking	0 0 0 0 0
heavy	$\circ \circ \circ \bullet \circ$	expressionless	$\bullet$ 0 0 0 0



## RAL 095 60 10 Pale green grey

Cowed by light and heat, the peel of beautiful fruits turns this colour, the colour of hummus.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



## RAL 095 60 20 Pale green

Dried grasses, barely refreshed again, point to their green innocence.



Communication	very low → very high	Sustainability	very low → very high
forward-looking	$\circ \bullet \circ \circ \circ$	ecological	000•0
animated	$\circ \bullet \circ \circ \circ$	fresh	$\circ \bullet \circ \circ \circ$
human	$\circ \circ \bullet \circ \circ$	helpful	$\circ \circ \bullet \circ \circ$
with a narrative	0000	healing	0000
calming	0000	long-term	0000
Feelings		External-Effect	
pleasant	$\circ \bullet \circ \circ \circ$	admired	$\circ \bullet \circ \circ \circ$
sensitive	0 • 0 0 0	envied	0 • 0 0 0
happy	• 0 0 0 0	trustworthy	00000
melancholy exciting	0000	surprising interesting	
exciting		interesting	
Senses		Internal-Effect	
cool	• 0 0 0 0	sentimental 	0 • 0 0 0
dry	00000	secretive	00000
smooth fragrant	0000	self-confident distinguished	00000
soft		sexy	
0011		OUN	
Charisma		Perception of Quality	
glamorous	• 0 0 0 0	precious	00000
charming	• 0 0 0 0	discrete	0000
exotic extrovert	0000	universal indifferent	00000
introvert	0000	rare	
THE OTTER		Turo	
Function		Symbolism	
certain	0000	sensible 	00000
realistic	00000	passionate	• 0 0 0 0
functional	00000	powerful	0 0 0 0 0
activating heavy		striking expressionless	
neavy		evhicosiniiress	



## RAL 095 60 30 Cypress green

Giant cypresses carry this colour up on high – full of dignity and pride.  $\,$ 



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



## RAL 095 60 40 Grape green

Delicious dessert grapes impress themselves onto the connoisseur with their soft, botanical green.



Communication	very low → very high	Sustainability	very low → very high
forward-looking	0 • 0 0 0	ecological	000•0
animated	0 0 0 0	fresh	0 0 0 0 0
human	0 • 0 0 0	helpful	
with a narrative	0 • 0 0 0	healing	• 0 0 0 0
calming	00000	long-term	
Feelings		External-Effect	
pleasant	$\circ \bullet \circ \circ \circ$	admired	$\circ \circ \bullet \circ \circ$
sensitive	$\circ \bullet \circ \circ \circ$	envied	$\circ \bullet \circ \circ \circ$
happy	$\circ \bullet \circ \circ \circ$	trustworthy	$\circ \circ \circ \bullet \circ$
melancholy	0000	surprising	• 0 0 0 0
exciting	• 0 0 0 0	interesting	0 • 0 0 0
Senses		Internal-Effect	
cool	• 0 0 0 0	sentimental 	• 0 0 0 0
dry	00000	secretive	0 0 0 0 0
smooth	0000	self-confident	0000
fragrant	0000	distinguished	0 0 0 0 0
soft	000 • 0	sexy	• 0 0 0 0
Charisma		Perception of Quality	
glamorous	• 0 0 0 0	precious	• 0 0 0 0
charming 	• 0 0 0 0	discrete	00000
exotic	0000	universal	0000
extrovert	• 0 0 0 0	indifferent	0 0 0 0 0
introvert	000 • 0	rare	• 0 0 0 0
Function		Symbolism	
certain	$\circ \circ \circ \bullet \circ$	sensible	$\circ \circ \circ \bullet \circ$
realistic	$\bigcirc$ $\bigcirc$ $\bigcirc$ $\bigcirc$ $\bigcirc$	passionate	
functional	$\circ \circ \bullet \circ \circ$	powerful	$\circ \circ \circ \bullet \circ$
activating	0 • 0 0 0	striking	0 • 0 0 0
heavy	$\circ \circ \circ \bullet \circ$	expressionless	$\circ \circ \bullet \circ \circ$



## RAL 095 60 50 Gooseberry green

The fuzzy green berries taste best plucked straight from the hush



Communication	very low → very high	Custainahilitu	very low → very high
forward-looking animated human with a narrative calming		Sustainability ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



### RAL 095 60 60 Guava green

Whether enjoyed in a dessert, syrup or ice cream: a sweet fragrance like blossom, tangy like the fruit's flesh.



Communication	very low → very high	Sustainahility	very low → very high
forward-looking animated human		Sustainability ecological fresh helpful	
with a narrative calming	0000	healing long-term	0 0 0 0 0
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



### RAL 095 60 70 Romaine green

The beautiful green of this cauliflower variant – subtly sweet and nutty in flavour.



Communication	very low → very high	Suctainability	very low → very high
forward-looking animated human with a narrative calming		Sustainability ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



## RAL 095 70 10 Sand grey

The understated elegance and significance of this colour never fades, its zenith is perpetual.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



## RAL 095 70 20 Crocodile green

Careful! It is not just the poisonously green ones that bite, but the harmless ones too.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



## RAL 095 70 30 Chicory green

In Belgium and many other countries besides, it is a much sought-after vegetable.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



### RAL 095 70 40 Banana green

The transition from green to ripe yellow incorporates many shades, all the way to brown.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



## RAL 095 70 50 Star fruit yellow green

The star fruit, also known as carambola, grows in sub-tropical zones. It is delicious on cream cakes and desserts.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



## RAL 095 70 60 Papaya yellow green

The colour of the skin of a ripe solo papaya.



Communication	very low → very high	Suctainability	very low → very high
forward-looking animated human with a narrative calming		Sustainability ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



### RAL 095 70 70 Bronze green

The metallic green of old finds from the home, combat and early technology as well as prehistoric art.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



## RAL 095 80 10 Sapphire light yellow

A shade of sapphire – besides yellow stones there are white, pink and, of course, blue sapphires.



	very low → very high		very low → very high
Communication		Sustainability	
forward-looking animated	00000	ecological fresh	
human	0000	helpful	
with a narrative	0 • 0 0 0	healing	0 • 0 0 0
calming	$\circ \circ \circ \bullet \circ$	long-term	$\circ \circ \circ \bullet \circ$
Feelings		External-Effect	
pleasant	0 • 0 0 0	admired	• 0 0 0 0
sensitive	0000	envied	• 0 0 0 0
happy melancholy		trustworthy surprising	
exciting	• 0 0 0 0	interesting	
Senses		Internal-Effect	
cool	$\circ \bullet \circ \circ \circ$	sentimental	00 • 00
dry	$\circ \circ \circ \bullet \circ$	secretive	$\circ \circ \bullet \circ \circ$
smooth	$\circ \circ \bullet \circ \circ$	self-confident	$\circ \bullet \circ \circ \circ$
fragrant	• 0 0 0 0	distinguished	0 0 0 0 0
soft	• 0 0 0 0	sexy	• 0 0 0 0
Charisma		Perception of Quality	
glamorous	• 0 0 0 0	precious	• 0 0 0 0
charming exotic		discrete universal	
extrovert	0 0 0 0 0	indifferent	
introvert	00000	rare	0 • 0 0 0
Function		Symbolism	
certain	$\circ \bullet \circ \circ \circ$	sensible	$\circ \circ \bullet \circ \circ$
realistic	$\circ \bullet \circ \circ \circ$	passionate	$\bullet$ $\circ$ $\circ$ $\circ$
functional	0000	powerful	0 • 0 0 0
activating	• 0 0 0 0	striking	• 0 0 0 0
heavy	$\circ \bullet \circ \circ \circ$	expressionless	$\circ \circ \bullet \circ \circ$



#### RAL 095 80 20 Pale olive

A delicious, fleshy fruit kicks of Mediterranean mealtimes.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



## RAL 095 80 30 Asparagus yellow

Certain varieties of asparagus are this colour. For some gourmets, they are the choicest spears.



Communication	very low → very high	Sustainability	very low → very high
forward-looking	$\circ \bullet \circ \circ \circ$	ecological	00 • 00
animated human	0 • 0 0 0	fresh	0000
with a narrative	0 $0$ $0$ $0$ $0$	helpful healing	
calming	0000	long-term	00000
Feelings		External-Effect	
pleasant	$\circ \circ \bullet \circ \circ$	admired	$\circ \circ \bullet \circ \circ$
sensitive	0000	envied	0 0 0 0 0
happy melancholy	00000	trustworthy surprising	
exciting	0000	interesting	
Senses		Internal-Effect	
cool	$\circ \bullet \circ \circ \circ$	sentimental	$\circ \circ \bullet \circ \circ$
dry smooth	0000	secretive self-confident	0 0 0 0 0
fragrant	$00 \bullet 00$	distinguished	
soft	0 • 0 0 0	sexy	• 0 0 0 0
Charisma		Perception of Quality	
glamorous	0 • 0 0 0	precious	0 • 0 0 0
charming exotic	00000	discrete universal	0000
extrovert	00000	indifferent	
introvert	0 • 0 0 0	rare	0 • 0 0 0
Function		Symbolism	
certain	0000	sensible	0000
realistic functional	00000	passionate powerful	0 0 0 0 0
activating	0000	striking	
heavy	0 • 0 0 0	expressionless	• 0 0 0 0



## RAL 095 80 40

#### Pea green

Occupying a space on the fringes of yellow and green. The colourful note it rings on the flavour scale points to home cooking.



	very low → very high		very low → very high
Communication		Sustainability	
forward-looking	$\circ \circ \bullet \circ \circ$	ecological	$\circ \circ \bullet \circ \circ$
animated	0000	fresh	00000
human	0000	helpful	0000
with a narrative	00000	healing	00000
calming	0 • 0 0 0	long-term	00000
Feelings		External-Effect	
pleasant	$\circ \circ \bullet \circ \circ$	admired	$\circ \circ \bullet \circ \circ$
sensitive	$\circ \circ \bullet \circ \circ$	envied	$\circ \circ \bullet \circ \circ$
happy	$\circ \circ \circ \bullet \circ$	trustworthy	$\circ \circ \bullet \circ \circ$
melancholy	$\circ \bullet \circ \circ \circ$	surprising	$\circ \circ \circ \bullet \circ$
exciting	$\circ \circ \bullet \circ \circ$	interesting	$\circ \circ \bullet \circ \circ$
Senses		Internal-Effect	
cool	$\circ \circ \bullet \circ \circ$	sentimental	$\circ \circ \bullet \circ \circ$
dry	$\circ \bullet \circ \circ \circ$	secretive	$\circ \circ \circ \bullet \circ$
smooth	$\circ \circ \bullet \circ \circ$	self-confident	$\circ \circ \bullet \circ \circ$
fragrant	$\circ \circ \bullet \circ \circ$	distinguished	$\circ \circ \bullet \circ \circ$
soft	$\circ \circ \bullet \circ \circ$	sexy	• 0 0 0 0
Charisma		Perception of Quality	
glamorous	$\circ \circ \bullet \circ \circ$	precious	$\circ \bullet \circ \circ \circ$
charming	$\circ \circ \circ \bullet \circ$	discrete	$\circ \circ \bullet \circ \circ$
exotic	$\circ \circ \circ \bullet \circ$	universal	$\circ \bullet \circ \circ \circ$
extrovert	$\circ \circ \bullet \circ \circ$	indifferent	$\circ \circ \bullet \circ \circ$
introvert	$\circ \bullet \circ \circ \circ$	rare	$\circ \circ \bullet \circ \circ$
Function		Symbolism	
certain	$0 \bullet 0 0 0$	sensible	$\circ \bullet \circ \circ \circ$
realistic	$\circ \circ \bullet \circ \circ$	passionate	$\circ \circ \bullet \circ \circ$
functional	$\circ \bullet \circ \circ \circ$	powerful	$\circ \bullet \circ \circ \circ$
activating	$\circ \circ \bullet \circ \circ$	striking	$\circ \circ \bullet \circ \circ$
heavy	$\circ \bullet \circ \circ \circ$	expressionless	$\bullet$ $\circ$ $\circ$ $\circ$



## RAL 095 80 50 Williams pear yellow

A fresh, juicy pleasure. Enjoyed as a puree or a bottled spirit.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated		ecological fresh	00000
human with a narrative calming		helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



## RAL 095 80 60 Greenish yellow

A colour that is our recurrent companion, never quite leaving us. Seldom hot love, reason alone.



Communication	very low → very high	Sustainability	very low → very high
forward-looking	00000	ecological	000•0
animated	$\circ \circ \circ \bullet \circ$	fresh	00000
human	$\circ \circ \bullet \circ \circ$	helpful	$0 \bullet 0 0 0$
with a narrative	$\circ \circ \bullet \circ \circ$	healing	$\circ \circ \circ \bullet \circ$
calming	$\circ \bullet \circ \circ \circ$	long-term	0000
Feelings		External-Effect	
pleasant	$\circ \circ \circ \bullet \circ$	admired	$\circ \circ \circ \bullet \circ$
sensitive	$\circ \circ \circ \bullet \circ$	envied	$\circ \circ \circ \bullet \circ$
happy	00000	trustworthy 	0000
melancholy	0 • 0 0 0	surprising	00000
exciting	0000	interesting	0000
Senses		Internal-Effect	
cool	$\circ \circ \bullet \circ \circ$	sentimental	$\circ \circ \bullet \circ \circ$
dry	0 • 0 0 0	secretive	0000
smooth	00000	self-confident	00000
fragrant soft	00000	distinguished	0000
SUIL	0000	sexy	0 • 0 0 0
Charisma		Perception of Quality	
glamorous	00000	precious	00000
charming	0000	discrete	0000
exotic extrovert	$00 \bullet 00$	universal indifferent	
introvert	• 0 0 0 0	rare	
merovere		Tare	
Function		Symbolism	
certain	$\circ \circ \bullet \circ \circ$	sensible	$\circ \circ \bullet \circ \circ$
realistic	0000	passionate	00000
functional	0 • 0 0 0	powerful	0000
activating	00000	striking	0000
heavy	$\circ \bullet \circ \circ \circ$	expressionless	$\bullet$ 0 0 0 0



## RAL 095 80 70 Mimosa yellow

"Don't touch me!" The mimosa's delicate flowers are the best illustration of its sensitivity.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



### RAL 095 80 80 Sorbet yellow

Right at the top of the mood barometer. Clowns like yellow too – fun with the symbology of an invitation.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



### RAL 095 85 10 Salsify white

The long, thin root vegetable has a very similar colour and is pure like its flavour.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



## RAL 095 85 20 Dull light yellow

A common colour in nature. It shares a similarity with many cereal grains of other provenances.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



## RAL 095 85 30 Leaf yellow

The yellowed happenings of autumn waft gently onto the fallen leaves below.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



## RAL 095 85 40 Natural yellow

Just as nature made it: the mid-shade of yellow is close to the light and dissolution.



	very low → very high		very low → very high
Communication		Sustainability	
forward-looking	0 • 0 0 0	ecological	0000
animated human	0000	fresh	0 • 0 0 0
with a narrative	$0 \bullet 0 0 0$	helpful healing	
calming	0 • 0 0 0	long-term	
outiling		tong torm	
Feelings		External-Effect	
pleasant	$\circ \bullet \circ \circ \circ$	admired	$\circ \bullet \circ \circ \circ$
sensitive	0 • 0 0 0	envied	• 0 0 0 0
happy	• 0 0 0 0	trustworthy 	0000
melancholy	00000	surprising	0 0 0 0 0
exciting	• 0 0 0 0	interesting	00 • 00
Senses		Internal-Effect	
cool	$\circ \bullet \circ \circ \circ$	sentimental	$\circ \circ \bullet \circ \circ$
dry	$\circ \circ \bullet \circ \circ$	secretive	$\circ \bullet \circ \circ \circ$
smooth	$\circ \bullet \circ \circ \circ$	self-confident	$\circ \circ \bullet \circ \circ$
fragrant	0000	distinguished	• 0 0 0 0
soft	$\circ \bullet \circ \circ \circ$	sexy	• 0 0 0 0
Charisma		Perception of Quality	
glamorous	$\circ \bullet \circ \circ \circ$	precious	$\circ \circ \bullet \circ \circ$
charming	$\circ \bullet \circ \circ \circ$	discrete	$\circ \circ \bullet \circ \circ$
exotic	$\circ \circ \bullet \circ \circ$	universal	$\circ \circ \bullet \circ \circ$
extrovert	$\circ \bullet \circ \circ \circ$	indifferent	$\circ \bullet \circ \circ \circ$
introvert	$\circ \circ \bullet \circ \circ$	rare	$\circ \bullet \circ \circ \circ$
Function		Symbolism	
certain	$\circ \circ \bullet \circ \circ$	sensible	00 • 00
realistic	0 • 0 0 0	passionate	0000
functional	$\circ \circ \bullet \circ \circ$	powerful	$\circ \bullet \circ \circ \circ$
activating	$\circ \bullet \circ \circ \circ$	striking	$\circ \circ \bullet \circ \circ$
heavy	$\circ \bullet \circ \circ \circ$	expressionless	$\circ \circ \bullet \circ \circ$



## RAL 095 85 50 Sport yellow

This is how they dart across the sports field, battling for honour and recognition.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



#### RAL 095 90 10 Atlas white

Pure linen cloth woven for book bindings is particularly valuable in a delicate shade of white.



Communication	very low → very high	Suctainability	very low → very high
forward-looking animated human with a narrative calming		Sustainability ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



### RAL 095 90 20 Pearl yellow

The skin-like pearly sheen was part of the much-loved aesthetic charm of the 19th and 20th centuries.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	



### RAL 095 90 30 Lemon ice cream yellow

The juice of the lemon is this colour. Its harmony can be deceptive when it tastes like vinegar.



	very low → very high		very low → very high
Communication		Sustainability	
forward-looking animated		ecological fresh	$00 \bullet 00$
human		helpful	
with a narrative	0 • 0 0 0	healing	0 • 0 0 0
calming	0000	long-term	00000
Feelings		External-Effect	
pleasant	$\circ \bullet \circ \circ \circ$	admired	$\circ \circ \bullet \circ \circ$
sensitive	$\circ \circ \bullet \circ \circ$	envied	$\circ \bullet \circ \circ \circ$
happy	0 • 0 0 0	trustworthy 	0 • 0 0 0
melancholy	• 0 0 0 0	surprising	• 0 0 0 0
exciting	00 • 00	interesting	00 • 00
Senses		Internal-Effect	
cool	0000	sentimental 	0 • 0 0 0
dry	• 0 0 0 0	secretive	0 0 0 0 0
smooth	00000	self-confident distinguished	0 0 0 0 0
fragrant soft	0000	sexy	
0011		ouny	
Charisma		Perception of Quality	
glamorous	• 0 0 0 0	precious	• 0 0 0 0
charming	0 0 0 0 0	discrete	0 0 0 0 0
exotic extrovert	00000	universal indifferent	$00 \bullet 00$
introvert		rare	00000
mirovert		Tare	
Function		Symbolism	
certain	0 • 0 0 0	sensible	0 • 0 0 0
realistic	0000	passionate	0 • 0 0 0
functional		powerful	0 0 0 0 0
activating heavy	○ ○ ● ○ ○ ○ ● ○ ○ ○ ○	striking expressionless	
ii cu v y	• 0 0 0 0	CAPICOOIUIICOO	



## RAL 095 90 40 Fresh yellow

The colour of the first tulips in spring, whose appearance brightens our mood and our living spaces.



Communication	very low → very high	Sustainability	very low → very high
forward-looking	0000	ecological	00 • 00
animated	0000	fresh	
human	00000	helpful	00000
with a narrative	0 • 0 0 0	healing	0 • 0 0 0
calming	$\circ \circ \bullet \circ \circ$	long-term	$\circ \circ \bullet \circ \circ$
Feelings		External-Effect	
pleasant	00000	admired	00000
sensitive	0000	envied	0 0 0 0 0
happy	0 • 0 0 0	trustworthy	0000
melancholy	00000	surprising interesting	
exciting		interesting	
Senses		Internal-Effect	
cool	$0 0 \bullet 0 0$	sentimental	00000
dry	0 • 0 0 0	secretive	0 • 0 0 0
smooth	00000	self-confident	0 0 0 0 0
fragrant soft	$00 \bullet 00$	distinguished	
2011		sexy	0 • 0 0 0
Charisma		Perception of Quality	
glamorous	$\circ \circ \bullet \circ \circ$	precious	$\circ \circ \bullet \circ \circ$
charming	$\bigcirc \bigcirc \bigcirc \bigcirc \bigcirc \bigcirc$	discrete	$0 \bullet 0 0 0$
exotic	0000	universal	0000
extrovert	• 0 0 0 0	indifferent	0 • 0 0 0
introvert	00000	rare	0 • 0 0 0
Function		Symbolism	
certain	$\circ \bullet \circ \circ \circ$	sensible	$\circ \circ \bullet \circ \circ$
realistic	$\circ \circ \bullet \circ \circ$	passionate	$\bullet$ 0 0 0 0
functional	$\circ \circ \bullet \circ \circ$	powerful	$\circ \bullet \circ \circ \circ$
activating	$\circ \circ \circ \bullet \circ$	striking	$\circ \circ \bullet \circ \circ$
heavy	$\circ \circ \circ \bullet \circ$	expressionless	$\circ \circ \bullet \circ \circ$



## RAL 095 90 50 Luminescent yellow

The perfect colour for an Easter parade: waking us up from the monotonous winter blues.



Communication	very low → very high	Sustainability	very low → very high
forward-looking	$\circ \circ \bullet \circ \circ$	ecological	00000
animated	$\circ \circ \bullet \circ \circ$	fresh	$\circ \circ \circ \bullet \circ$
human	$\circ \circ \circ \bullet \circ$	helpful	$\circ \circ \bullet \circ \circ$
with a narrative	0 • 0 0 0	healing	0000
calming	00 • 00	long-term	0000
Feelings		External-Effect	
pleasant	$\circ \circ \bullet \circ \circ$	admired	$\circ \circ \bullet \circ \circ$
sensitive	0000	envied 	0000
happy	00000	trustworthy	0 • 0 0 0
melancholy exciting	00000	surprising interesting	
exciting		interesting	
Senses		Internal-Effect	
cool	0000	sentimental	00000
dry	0 • 0 0 0	secretive	• 0 0 0 0
smooth	0 • 0 0 0	self-confident	0 • 0 0 0
fragrant soft	$00 \bullet 00$	distinguished	0000
3011		sexy	
Charisma		Perception of Quality	
glamorous	00000	precious	0 • 0 0 0
charming	0000	discrete	0 • 0 0 0
exotic extrovert	0 • 0 0 0	universal indifferent	0000
introvert	00000	rare	
minovert		Tale	
Function		Symbolism	
certain	$\bigcirc \bigcirc \bigcirc \bigcirc \bigcirc \bigcirc$	sensible	$\circ \bullet \circ \circ \circ$
realistic	0 • 0 0 0	passionate	0 0 0 0 0
functional	0 • 0 0 0	powerful	0000
activating	00000	striking	0000
heavy	$\bullet$ 0 0 0 0	expressionless	$0 \bullet 0 0 0$



## RAL 095 90 59 Dynamic yellow

Changeable and energy-laden, the shade's vitality alters in accordance with its surroundings.



	very low → very high		very low → very high
Communication		Sustainability	
forward-looking	00000	ecological	00000
animated	0000	fresh	00000
human with a narrative	00000	helpful healing	00000
calming	00000	long-term	
cathing		tong term	
Feelings		External-Effect	
pleasant	$\circ \circ \bullet \circ \circ$	admired	$\circ \circ \bullet \circ \circ$
sensitive	$\circ \circ \circ \bullet \circ$	envied	$\circ \circ \circ \bullet \circ$
happy	$\circ \circ \bullet \circ \circ$	trustworthy	$\circ \bullet \circ \circ \circ$
melancholy	00000	surprising	00000
exciting	$\circ \circ \bullet \circ \circ$	interesting	$\circ \circ \bullet \circ \circ$
Senses		Internal-Effect	
cool	0 • 0 0 0	sentimental	00000
dry	$\circ \circ \bullet \circ \circ$	secretive	0 • 0 0 0
smooth	$\circ \circ \circ \bullet \circ$	self-confident	$\circ \circ \bullet \circ \circ$
fragrant	$\circ \circ \circ \bullet \circ$	distinguished	$\circ \bullet \circ \circ \circ$
soft	$\circ \circ \bullet \circ \circ$	sexy	$\circ \bullet \circ \circ \circ$
Charisma		Perception of Quality	
glamorous	$\circ \circ \circ \bullet \circ$	precious	00 • 00
charming	$\circ \circ \bullet \circ \circ$	discrete	00000
exotic	$\circ \circ \circ \bullet \circ$	universal	$\bullet$ 0 0 0 0
extrovert	$\circ \circ \circ \bullet \circ$	indifferent	$\bullet$ 0 0 0 0
introvert	$\bullet$ $\circ$ $\circ$ $\circ$	rare	$\circ \circ \bullet \circ \circ$
Function		Symbolism	
certain	00 • 00	sensible	0 • 0 0 0
realistic	0 • 0 0 0	passionate	
functional	0 • 0 0 0	powerful	0000
activating	00000	striking	00000
heavy	$\circ \bullet \circ \circ \circ$	expressionless	• 0 0 0 0



## RAL 095 93 05 Crepe silk white

A natural white spun in such a way that its matt surface is rough to the touch.



Communication	very low → very high	Sustainability	very low → very high
forward-looking animated human with a narrative calming		ecological fresh helpful healing long-term	
Feelings pleasant sensitive happy melancholy exciting		External-Effect admired envied trustworthy surprising interesting	
Senses cool dry smooth fragrant soft		Internal-Effect sentimental secretive self-confident distinguished sexy	
Charisma glamorous charming exotic extrovert introvert		Perception of Quality precious discrete universal indifferent rare	
Function certain realistic functional activating heavy		Symbolism sensible passionate powerful striking expressionless	